### Calendar of Events

**August (summer event)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday 15</td>
<td>Tour of Governors Island and Lunch</td>
</tr>
</tbody>
</table>

**September**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>Wednesday 11</td>
<td>Brandeis Brunch/General Meeting - Judith Shapiro: <em>Women and their Leadership Future</em></td>
</tr>
<tr>
<td>Monday 16</td>
<td>Brandeis Book Club (1st of 4 sessions)</td>
</tr>
<tr>
<td>Monday 30</td>
<td>Walking Tour of Satmar Williamsburg</td>
</tr>
</tbody>
</table>

**October**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 2</td>
<td>General Meeting/Study Group – <em>Women on Women: The Costs of War</em></td>
</tr>
<tr>
<td>Tuesday 8</td>
<td>Divas and Desserts</td>
</tr>
<tr>
<td>Monday 21</td>
<td>Introduction to Judaism (1st of 3 sessions)</td>
</tr>
<tr>
<td>Thursday 24</td>
<td>Staten Island: Tour of the St. George Theater and Borough Hall Murals and Lunch</td>
</tr>
<tr>
<td>Monday 28</td>
<td>Thirteenth Annual Book and Author Luncheon</td>
</tr>
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**November**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Wednesday 6</td>
<td>General Meeting/Study Group – <em>Eating Disorders: When to Worry</em></td>
</tr>
<tr>
<td>Thursday 7</td>
<td>Special Recognition Tea for Major Donors to Sustaining the Mind Campaign</td>
</tr>
<tr>
<td>Thursday 14</td>
<td>Tour of the Free Masons’ Grand Lodge and Lunch</td>
</tr>
<tr>
<td>Monday 18</td>
<td>Introduction to Judaism (2nd of 3 sessions)</td>
</tr>
<tr>
<td>Thursday 21</td>
<td>Museum of the Moving Image Visit and Lunch</td>
</tr>
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**December**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Monday 2</td>
<td>Introduction to Judaism (3rd of 3 sessions)</td>
</tr>
<tr>
<td>Wednesday  4</td>
<td>General Meeting/Study Group – <em>The Satmar Community</em></td>
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<tr>
<td>Monday 9</td>
<td>Tour of the Japan Society and Bento Box Lunch</td>
</tr>
<tr>
<td>Thursday 12</td>
<td>Voices and Vittles: An International Hootenanny</td>
</tr>
<tr>
<td>Monday 16</td>
<td>Brandeis Book Club (2nd of 4 sessions)</td>
</tr>
<tr>
<td>Tuesday 17</td>
<td>Tour of Theodore Roosevelt’s Birthplace and Lunch</td>
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**January**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Tuesday 7</td>
<td>Tour of Temple Emanu-El and Museum</td>
</tr>
<tr>
<td>Wednesday 8</td>
<td>General Meeting/Study Group – Movie Discussion</td>
</tr>
<tr>
<td>Thursday 16</td>
<td>Tour of Chagall exhibit at the Jewish Museum</td>
</tr>
</tbody>
</table>

*INCLUDE YOUR PHONE NUMBER, ADDRESS, EMAIL, AND EVENT NAME WITH CHECKS TO ENSURE YOU CAN BE NOTIFIED IF THERE ARE EVENT CHANGES*
**BNC MISSION STATEMENT**

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, non-sectarianism, and service to the community.

**MESSAGE FROM THE PRESIDUIM**

Dear Gotham Members,

Welcome from the Presidium. We have had a wonderful 2012/2013 season. We reached both our membership and financial goals. Study group and fund raising events were met with enthusiasm. Committee members worked hard to provide interesting and diverse activities.

However, nothing would have succeeded without the participation of the chapter's members.

The Presidium is here to work with you to make the Gotham chapter even more successful and responsive to your wishes. We want you to feel free to write or call us whenever you have any questions or suggestions. Your suggestions are most welcome and all will be given consideration at our monthly Presidium meetings.

Cora-Sue Kaufman, Phyllis Gates, Pat Glickman, Francoise Marcus, and Tammy Weintraub

**JOIN US FOR A SPECIAL SUMMER EVENT**

**Thursday, August 15 - Governors Island Walking Tour and Lunch at Historic Fraunces Tavern**  
Members - $45 (non-members-$55)

9:30 a.m. – Battery Maritime Building, 10 South Street
We will take the 10:00 a.m. ferry and join a National Park Ranger for a 1½ hour walking tour. Our guide will give a glimpse into the past and help us explore the island's historic landmarks, some of which date back to 1790.
The noon ferry will return us to New York in time to enjoy lunch at historic Fraunces Tavern.
Transportation: Bus # 5 or Bus #15 (Limited South Street Ferry Bus) to the last stop
Trains: #1 to South Street Ferry Stop or
    # 4 & 5 to Bowling Green, then transfer to the R to Whitehall Street
For information call Lela Somma, 646-329-6325 (Day of event only, 917-929-8167)
Send checks payable to BNC to Lela Somma, 45 Sutton Place South, #2G, New York 10022

**AN INVITATION TO ALL GOTHAM CHAPTER MEMBERS**

Our General Meetings are held on the first Wednesday of each month and are open to all BNC members. This is a wonderful way to meet people and become more familiar with our chapter. Please come! We also need volunteers to help our Board plan and run our study groups and fundraising events. To volunteer, contact any member of the Presidium.
**GOTHAM CHAPTER**

**Annual Dues** – $60 – basic membership, $100 for couples  
Send checks payable to BNC to Pat Glickman, 301 East 48th Street, #15F, New York 10017.  
Dues can also be paid by credit card by calling Barbara Gilman in the National Office, 781-736-4168 or by going online to [http://www.brandeis.edu/bnc/get-involved/how-to-join.html](http://www.brandeis.edu/bnc/get-involved/how-to-join.html).

**Umbrella Fee** – A voluntary annual $15 contribution that offsets chapter expenses and helps us meet our financial goals by contributing to the cost of printing and membership mailings.  
Send checks payable to BNC to Gloria Lazarus, 36 Sutton Place South, #6D, New York 10022.

**General Meetings** are held at Brandeis House on the first Wednesday of the month.  
Brandeis House is located at 12 East 77th Street. All members are welcome to attend.

**Study groups** are open to Brandeis members only. Payment of a single $40 fee will allow you to attend the eight regular study groups in the afternoon following our General Meetings, October to June.  
Send checks for $40 payable to BNC to Doris Bahar, 330 E. 75th St #11B, New York 10021.  
These talks will be held on specific Wednesday afternoons at 1:15 p.m. at Brandeis House.  
Please always confirm your attendance with Doris Bahar, 212-772-6071.

Once you are a study group member, there are separate and additional special study groups.  
In the current calendar we offer:  
**Book Club** – $20 for 4 sessions, in addition to study group fee.  
Send checks payable to BNC to Phyllis Chasin, 345 East 56 Street, #12G, New York 10022.  
**Jewish study group** - $20 for 3 sessions, in addition to study group fee  
Send checks payable to BNC to Shelley Green, 165 East 72nd Street, #2K, New York, 10021.  
**Great Decisions** – Closed for 2013. The new series will start next year.

**Refunds**  
We look forward to your participation and attendance at our events. If you discover that you cannot attend an event already paid for, let the chairperson know. There is usually a waiting list. In case of non-attendance, your payment will be considered a full donation to BNC. No refunds can be made.

**Bulletins**  
Members of other chapters may receive the Gotham Bulletin upon request.  
We welcome all Brandeis members to our unique programs.

**IN MEMORY OF...**

**We remember Barbara Brettholz**

Barbara enthusiastically joined Brandeis more than 30 years ago, together with her dear friend Lee Berdy. For all these years, Barbara made things happen for our chapter: she turned the task of seating at major events into a fine art, supported and organized the Life Members annual event, and went on to do the same for our annual Work Scholar event. She was intimately involved with our Book and Author Luncheon and part of our Presidium for several years. She was strong and let her preferences be known to all within earshot. Her friends were unfailingly loyal to her and followed her everywhere she went. She is and will continue to be greatly missed. We are deeply grateful to her for all she did for us.
# Presidium

Phyllis Gates, Pat Glickman, Cora-Sue Kaufman, Francoise Marcus, Tammy Weintraub

## Officers and Committees

<table>
<thead>
<tr>
<th><strong>Alumni Liaison</strong></th>
<th><strong>Master Calendar</strong></th>
<th><strong>Treasurer</strong></th>
<th><strong>Roundabout Theater</strong></th>
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<tbody>
<tr>
<td>Elinor Lubin</td>
<td>Phyllis Gates</td>
<td>Gloria Lazarus</td>
<td>Eleanor Schick</td>
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<table>
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<tr>
<th><strong>Recording Secretaries</strong></th>
<th><strong>Chapter Information Officer (CIO)</strong></th>
<th><strong>Assistant Treasurer</strong></th>
<th><strong>Special Occasions Photographer</strong></th>
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<tbody>
<tr>
<td>Elinor Lubin</td>
<td>Tammy Weintraub</td>
<td>Janet Adler</td>
<td>Judy Kendall Levine</td>
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<tr>
<th><strong>Corresponding Secretary</strong></th>
<th><strong>Community Service</strong></th>
<th><strong>Nominating Committee</strong></th>
<th><strong>Spring Luncheon</strong></th>
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<th><strong>Good &amp; Welfare</strong></th>
<th><strong>Fundraising</strong></th>
<th><strong>Book &amp; Author Luncheon</strong></th>
<th><strong>Study Groups</strong></th>
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<tbody>
<tr>
<td>Sara Zimmerman</td>
<td>Phyllis Gates, Cora-Sue Kaufman</td>
<td>Linda Lerner</td>
<td>Tammy Weintraub</td>
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<th><strong>Membership</strong></th>
<th><strong>Publications</strong></th>
<th><strong>Book Club</strong></th>
<th><strong>Summer Programs</strong></th>
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<tbody>
<tr>
<td>Pat Glickman</td>
<td>Wendy Montgomery, Susi Weiner</td>
<td>Phyllis Chasin, Shari Lessing</td>
<td>Sally Menkes, Lela Somma</td>
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<table>
<thead>
<tr>
<th><strong>Sustaining the Mind Initiative</strong></th>
<th><strong>Great Decisions</strong></th>
<th><strong>Book Fund</strong></th>
<th><strong>Work Scholar Program</strong></th>
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</thead>
<tbody>
<tr>
<td>Carole Weinberg</td>
<td>Elinor Lubin</td>
<td>Joanne Goldfarb</td>
<td>Sally Menkes</td>
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<thead>
<tr>
<th><strong>Parliamentarian</strong></th>
<th><strong>Computer Specialist</strong></th>
<th><strong>Regional Rep</strong></th>
<th><strong>Men’s Group</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Francoise Marcus</td>
<td>Email Correspondent, Janet Adler</td>
<td>Sally Menkes</td>
<td>Steve Friedberg, Steve Hill</td>
</tr>
</tbody>
</table>

## Directors (remaining term)

| Mildred Aksen (2) | Edith Finell (1) | Leslie Hammer (2) | Arlene Linder (1) | Eleanor Schick (2) | Helen Winter (1) |

## Honorary Directors*

<table>
<thead>
<tr>
<th>Estelle Green</th>
<th>Jeanne Jacobson</th>
<th>Barbara Klein</th>
<th>Betsy Levinsky</th>
<th>Ronnie Lachterman</th>
<th>Ariel Mandel</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Rita Raymen-Weiss</td>
<td>Florence Simon</td>
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</tr>
</tbody>
</table>

*Past presidents who currently do not have positions on the Board

## Are You Getting Our Emails?

The Gotham Chapter sends out frequent emails updating its members on upcoming events. These updates come to your computer from 'Brandeis Gotham' and are not junk mail. Please set your computers to accept all emails from brandeisgotham@gmail.com

Brandeis National Committee - Gotham Chapter
Summer 2013 - January 2014
Page 4
### CONTACT INFORMATION – BOARD MEMBERS AND EVENT SPONSORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Janet Adler</td>
<td>2 Lewis Avenue, Jericho, NY 11753</td>
<td>516-932-5091</td>
<td><a href="mailto:mentor813@yahoo.com">mentor813@yahoo.com</a></td>
</tr>
<tr>
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<td>1025 5th Avenue, #9FN, NY 10028</td>
<td>212-249-4499</td>
<td><a href="mailto:gerald.aksen@yahoo.com">gerald.aksen@yahoo.com</a></td>
</tr>
<tr>
<td>Doris Bahar</td>
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<td>212-772-6071</td>
<td><a href="mailto:DBHS32@aol.com">DBHS32@aol.com</a></td>
</tr>
<tr>
<td>Marilyn Bond</td>
<td>390 1st Avenue, #12B, NY 10010</td>
<td>212-673-5404</td>
<td><a href="mailto:mjbond007@aol.com">mjbond007@aol.com</a></td>
</tr>
<tr>
<td>Iris Brahms</td>
<td>1739 E. 29th St, Brooklyn, 11229</td>
<td>718 375-6729</td>
<td></td>
</tr>
<tr>
<td>Brandeis House</td>
<td>12 E. 77th St., NY 10075</td>
<td>212-472-1501</td>
<td></td>
</tr>
<tr>
<td>Phyllis Chasin</td>
<td>345 East 56th St., #12G, NY 10022</td>
<td>212-421-3962</td>
<td><a href="mailto:PhylChasin@aol.com">PhylChasin@aol.com</a></td>
</tr>
<tr>
<td>Edith Finell</td>
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<td>212-888-0109</td>
<td><a href="mailto:edithfinell@earthlink.net">edithfinell@earthlink.net</a></td>
</tr>
<tr>
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<td>212-247-8475</td>
<td><a href="mailto:steve@friedberg.org">steve@friedberg.org</a></td>
</tr>
<tr>
<td>Phyllis Gates</td>
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<td><a href="mailto:gphyfruth@aol.com">gphyfruth@aol.com</a></td>
</tr>
<tr>
<td>Pat Glickman</td>
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<td>212-486-3976</td>
<td><a href="mailto:MelAPatB@aol.com">MelAPatB@aol.com</a></td>
</tr>
<tr>
<td>Joanne Goldfarb</td>
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<td>860-350-8420</td>
<td><a href="mailto:hippityhopjeg@aol.com">hippityhopjeg@aol.com</a></td>
</tr>
<tr>
<td>Shelley Greene</td>
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<td><a href="mailto:rkg@nyc.rr.com">rkg@nyc.rr.com</a></td>
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</tr>
<tr>
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</tr>
<tr>
<td>Steve Hill</td>
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<td>516-984-5523</td>
<td><a href="mailto:shill1@nyc.rr.com">shill1@nyc.rr.com</a></td>
</tr>
<tr>
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</tr>
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<tr>
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<td>Helen Schultz</td>
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</tr>
<tr>
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<td><a href="mailto:chattyKsegall@aol.com">chattyKsegall@aol.com</a></td>
</tr>
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<td><a href="mailto:helene@easycompnyc.com">helene@easycompnyc.com</a></td>
</tr>
<tr>
<td>Judie Volin</td>
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<td><a href="mailto:jvolin9@aol.com">jvolin9@aol.com</a></td>
</tr>
<tr>
<td>Carole Weinberg</td>
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<td>212-737-4044</td>
<td><a href="mailto:cymom9@gmail.com">cymom9@gmail.com</a></td>
</tr>
<tr>
<td>Susi Weiner</td>
<td>16 West 16th St, #CN, NY 10011</td>
<td>305-915-5401</td>
<td><a href="mailto:susiq17@gmail.com">susiq17@gmail.com</a></td>
</tr>
<tr>
<td>Tammy Weintraub</td>
<td>445 East 80thSt. #10B, NY 10075</td>
<td>212-794-1588</td>
<td><a href="mailto:jerrywmd@earthlink.net">jerrywmd@earthlink.net</a></td>
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<tr>
<td>Helen Winter</td>
<td>140 East 63rd St. #8D, NY 10065</td>
<td>212-323-6448</td>
<td><a href="mailto:helenwinter@gmail.com">helenwinter@gmail.com</a></td>
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<tr>
<td>Sara Zimmerman</td>
<td>23 W. 73rd St, #1504, NY 10023</td>
<td>212 787-5173</td>
<td><a href="mailto:saraz124@msn.com">saraz124@msn.com</a></td>
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</tbody>
</table>
BRANDEIS AND YOU

BRUNCH

Wednesday, September 11

10:45 a.m. - Brandeis House, 12 East 77th Street

$10 per member - Free for prospective members

Summer ends and Brandeis begins...

Come to our opening Membership Brunch! Invite someone who may be interested in joining the Gotham chapter: this will be a perfect introduction to our programs. If your guest joins BNC by October 1st, you will be entitled to a FREE full year of Study groups (8 sessions)

Chat with your Brandeis friends while eating delicious food, hear about the amazing Brandeis National Committee's history and the exciting events and study groups planned for the fall. We promise you fun and excitement.

As always, we offer you the opportunity to hear an exceptional speaker:

Judith Shapiro: Women and their Leadership Future

JUDITH SHAPIRO received an A.B. from Brandeis University (Summa cum Laude) and her Ph.D. in anthropology from Columbia University. President of Barnard College until 2008, Judith is a strong proponent of educating women to take leadership roles in society. Vanity Fair has included her as one of America’s 200 most influential women. Last May, Judith was named president of the Teagle Foundation whose grant-making is focused on improving undergraduate student learning in the arts and sciences.

Judith will talk to us about her educational and life experiences and share her views on the future of education.

You spoke! We listened!

By popular request, seating will be limited for your comfort and enjoyment.

Make your reservation now by sending your $10 check, payable to BNC, to Pat Glickman, 301 East 48th Street, #15F, New York 10017.

For further information, call Pat 212-486-3976 or Francoise 212-787-0811

Please act promptly; attendance is limited.
ANNUAL BOOK AND AUTHOR LUNCHEON – MONDAY, October 28
11:30 a.m. - The Harmonie Club, 4 East 60th Street

This year's luncheon will honor the memory of Barbara Brettholz.

We are pleased to present another group of outstanding authors: Gretchen Rubin, Linda Stasi, and Eric Van Lustbader. Please mark the date on your calendar. Invitations will go out at summer's end. We hope to see all of you there.

Gretchen Rubin
Author of the blockbuster New York Times best sellers *Happier at Home* and *The Happiness Project*, her books are accounts of her experiences test driving the wisdom of the ages. She shares current scientific studies and lessons from popular culture about how to be happy. On her popular blog, The Happiness Project, [http://www.happiness-project.com](http://www.happiness-project.com), she reports on her daily adventures in the pursuit of happiness.

Linda Stasi
A celebrated media personality, columnist and critic for The New York Post. Linda Stasi is also an onscreen co-host of NY1, Time Warner 24/7 news channel. Often a guest on programs such as The Today Show, The View and the CBS Morning Show, she is the author of five non fiction books. Her latest book, *The Sixth Station*, is an exciting work of fiction.

Eric Van Lustbader
He has published more than twenty-five best selling novels including the Ninja Cycle and the Jack McClure series. In *The Ninja*, Van Lustbader introduced Nicholas Linnear, one of modern fiction's most beloved heroes, and continued his exploits in five subsequent best sellers. He was asked by the Estate of the late Robert Ludlum to continue the Jason Bourne series, which introduced Ludlum's famous international assassin; since 2004 he has added seven books to this adventure series. His novels have been translated in over twenty languages and are worldwide best sellers.

All money raised at the event will go to “Sustaining The Mind” a Brandeis initiative supporting neurodegenerative disease research.
SEPTEMBER

**Wednesday, September 11** – Brandeis and You – Brunch Celebration and General Meeting

**Monday, September 16** – Brandeis Book Club (1st of 4 sessions) - $20 annual fee for 4 sessions
(Open to study group members only – see page 3 for more details)

10:45 a.m. – Brandeis House

We are pleased at the growing interest in the Brandeis Book Club. If you like to read and enjoy spirited discussions with interesting people – join us. We look forward to seeing you. The $20 fee also covers sessions scheduled for the following Mondays:


The book selected for our first meeting is *The Round House* by Louise Erdrich.

Please call Phyllis Chasin on 212-421-3962 or Shari Lessing on 212-410-0054 to confirm your attendance or for further information.

Send checks payable to BNC to Phyllis Chasin, 345 East 56th Street, #12G, New York 10022.

**Monday, September 30** – Walking Tour of Satmar Williamsburg – $25 (non-members-$35)

10:30 a.m. – Meet downstairs at the bottom of the steps on Broadway, Brooklyn at the Marcy Avenue stop on the elevated J or M line.

Our tour will visit the Satmar Chassidic Community of Williamsburg. We’ll learn about their origins in Europe, and post-Holocaust settlement in Brooklyn. Traditions, customs, and leadership will be discussed. We’ll visit neighborhood sites including the Satmar Bikur Cholim.

There will be time for strolling and shopping at take-out food shops, bakeries, and other stores.

A group “lunch at your own expense” is planned at a self-service dairy/parve restaurant.

Study Group members - we have planned a study group on a related subject – Wednesday, December 4.

**PLEASE NOTE:** We ask you to be respectful of the community we are visiting and wear a skirt.

For more information call Iris at 718 375-6729 (or 917 838-8076 – September 30th only).

Send checks payable to BNC to Iris Brahms, 1739 East 29th Street, Brooklyn, NY 11229.

**UPDATE ON OUR STUDENT AMBASSADORS**

Some of you may remember hearing Tomi (Oluwatomi) Jaiyesimi and Lys Joseph speak at our General Meeting a few months ago.

**Year of graduation: 2014**

**Areas of study:** Bachelor of Arts in Health: Science, Society and Policy; Biology

**Hometown:** Queens, NY

This fall, Tomi will be a Senior at Brandeis. She is planning to become a periodontist and to be active in the health care policy field. She is part of a group of Brandeis students trying to start a program called CHILDRENS ORAL RELIEF EDUCATION (SACORE) to teach children about oral health thru books, dental supplies and art projects. This summer she is working in Buenos Aires, Argentina in the SUMMER COMMUNITY PUBLIC HEALTH PROGRAM (CIEE) She is working on a program to teach prenatal care in underserved populations and to encourage dental hygiene among children.

Lys, who is originally from Haiti and will also be a Senior in the fall, is interested in studying law and health care issues. At Brandeis, he was recently elected President of the Pre-Law Society and was one of five undergraduates who became Eli J. Segal Citizen Leadership Fellows. Students selected for this are seen as leaders who will have an impact on society in the future.

**Year of graduation: 2014**

**Areas of study:** Bachelor of Arts in Health: Science, Society and Policy; Politics

**Hometown:** Brooklyn, NY
GOTHAM CHAPTER IS EXPANDING

We extend a warm welcome to our newest annual members who joined us since January 1, 2013.

Maxine Adler  Rhoda Grief  Etta Mayer  
Carol Dallos  Gloria Imperante  Barbara Weisberg 
Barbara Friedman  Lucy Kraus  Mona Winograd 
Marjorie Goldberg  Jayne R. Kuckley  Helen Winter

MEMBERSHIP APPLICATION

Annual dues apply through June 30, 2014 and payments are tax deductible.  
Annual Membership Levels:  
$60.00 – Regular  
$85.00 – Gold  
$125.00 – Platinum  
$ 40 for spouse of current BNC member living at same address  
($100 per couple)

Name:_________________________________________________________  
Address: ___________________________________________________  
City: _____________________________State: _______ ZIP____________  
Home Phone: ____________________________  
Email:_____________________________________________________

Send checks payable to BNC along with the above information to:  
Pat Glickman, 301 East 48th Street, #15F New York 10017

Privacy Policy: The University’s policy, and therefore our policy, is to respect the privacy of our members and their contact information. Our members’ contact information is solely for official Brandeis use and is not to be shared with any third party.

REASONS TO JOIN

BNC members:  
1) Enjoy social gatherings, make new friends and meet individuals with shared interests.  
2) Attend intellectually stimulating lectures  
3) Immerse themselves in lifelong learning with study groups, Brandeis faculty-authored guides and ‘deis flicks films.  
4) Meet our chapter’s student liaisons and learn about campus life.
5) Receive Brandeis Magazine, a publication especially for the Brandeis community.  
6) Join a network of 25,000 individuals who value Brandeis University, founded on the principle of social justice.
Thank you for recognizing me at our recent Spring Luncheon. I have always thought that when the bulletin is a success, it is because Gotham Chapter is a success, and that preparing the bulletin is not nearly as much work as it is to make the fundraising events and study groups happen and to chair the significant fundraising campaigns and other special events that support various Brandeis initiatives.

I was honored to be honored and look forward to continuing our work to make each bulletin better than the last one! I must also give special thanks to Janet Adler, Leslie Hammer, Susi Weiner and the Gotham Glee Club for making the luncheon special.

I am lucky that my husband David and some longtime friends, including Linda Haberman and Joanne Goldfarb who are also Gotham Chapter members, were there to celebrate this honor. Looked at individually, these friendships total hundreds of years.

As in these relationships, a good bond builds good friends. To my Gotham chapter friends....with you, the bond is BNC. Simply said – the cause is good and the company is great.

Become involved with our chapter and BNC.

Thanks again, Wendy Montgomery
OCTOBER

Wednesday, October 2 - General Meeting/Study Group: Women on Women: The Costs of War
10:30 a.m. - General Meeting (open to all BNC members)
1:15 p.m. - Brandeis House Study Group (open to study group members only)
Study Groups are held at Brandeis House in the afternoons following our General Meetings. Sign up for all eight study groups by sending a $40 check, payable to BNC, to Doris Bahar, 330 East 75th Street, #11B New York 10021
Speakers: Louise North, Janet Wedge and Landa Freeman, co-authors of In the Words of Women: The Revolutionary War and the Birth of a Nation
Louise North, Janet Wedge and Linda Freeman, co-authors of, will speak about the fascinating and now forgotten role women played from 1765 to 1799. While researching this book, they have found lost diaries, letters, court records and other documents that show us the war in a new light. We are introduced to extraordinary women, both slaves and free, Native American, black and white, who were at the same time maintainers of the home while the men were away, camp followers, nurses and spies. These women quietly changed history and were our original feminists.
Refreshments will be provided. Confirm your attendance with Doris Bahar on 212-772-6071.

Tuesday, October 8 - Divas and Desserts - $35 (Limited to 20 members.)
2:00 p.m. – Home of Mildred Aksen, 1025 Fifth Avenue, Apartment, #9FN
Speaker: Bob Delaney, a Lover of Opera
Bob will discuss the progression of the operatic form from the time of Handel to that of Puccini. He will illustrate the changes through recordings of arias, taking us from the beauty of the Castrati (male alto) voice through Mozart’s mastery of music and then on to the bel canto era. From there on to the power of Verdi and, finally, the romance of Puccini. The featured vocalists will be David Daniels, Elizabeth Schwarzkoff, Anna Moffo, Maria Callas, Placido Domingo, Roberto Alagna, Joan Sutherland and Luciano Pavarotti.
Send checks payable to BNC to Sally Menkes, 341 West 24th Street, #10A, New York 10011.

Monday, October 21 - Introduction to Judaism - $25 (includes 3 sessions)
(special study group open to study group members only)
10:30 a.m. - 12:30 p.m. – Home of Edith Finnell, 420 East 51st Street, #11E
Leader: Edith Finnell, Gotham chapter member
This is the first of three sessions scheduled for Mondays, October 21, November 18, and December 2. We will start at the beginning of the excellent DVD Series featuring Brandeis professor Shai Cherry, PhD, who holds a doctorate in Jewish Thought. Group discussion will follow each DVD viewing. After our discussion we will go out for lunch – "Dutch Treat" at a local coffee shop. Questions can be referred to Shelley Green, 212-535-5480.
Send checks payable to BNC to Shelley Green, 165 East 72nd Street, #2K, New York 10021.

Thursday, October 24 - Staten Island: Tour of the St. George Theater and Borough Hall Murals and Lunch - $50 (non-members - $60)
9:45 a.m. - Staten Island Ferry Terminal (Take the #1 train to South Ferry).
We will meet At 9:45 a.m. near the elevators in the open plaza (go to the top of the escalators and make a left) in order to board the 10:00 a.m. ferry with your friends for a full day of fun activities. We will take a short, two block walk to 35 Hyatt Street for an 11:00 a.m. (hour-long) tour of the St. George Theater. The theater is located at a cultural and performing arts center and offers performances by artists from our local area and around the world. Next, we take a short walk for a two-course lunch at Beso, 11 Schuyler Street, where we will eat, visit and prepare for the rest of our day. At about 2:15, we will walk to Borough Hall to meet Nick Dmytrysvyn for a tour of the beautiful murals lining Borough Hall. Afterwards, we'll return to Manhattan by ferry, which will give us time to recap our day with our Brandeis friends. Send checks payable to BNC to Janet Adler, 2 Lewis Avenue, Jericho, NY 11753. Janet's cell for day of trip is 516 946-7263.
PLANNED GIVING — Rates for Charitable Gift Annuities

A Planned Gift is a gift that keeps on giving - to both the donor and to the University. When you fund a gift annuity with cash or appreciated securities, you will receive:

- Guaranteed fixed income for life for one or two people
- A payout rate often higher than CDs and other fixed-income investments
- A charitable income-tax deduction

Based on your age, the current rates of return are:

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Please call Executive Director Janice Fineman, 781-736-4179 or fineman@brandeis.edu with questions.

SUSTAINING THE MIND: SCIENTIFIC RESEARCH & SCHOLARSHIP

As part of an article, journalist Barbara Salter Nelson wrote, "When I was younger, someone gave me a tee shirt that said OF ALL THE THINGS THAT I HAVE LOST, I MISS MY MIND THE MOST." If you are young that's funny but when you have grown-up and watched loved ones struggling with Alzheimer's and wondered "will this be me?" you stop smiling.

Alzheimer's affects 15 million people worldwide.

2013 - Brandeis Research Achievements

- In Over 50 Labs, Researchers at Brandeis Are Already Making Pioneering Strides in the Field of Brain-Releated Disorders
- At Brandeis University two teams of researchers in the biochemistry department have discovered a new cellular system that turns out to be a target for Alzheimer's disease. The same system is involved in Parkinson. Progress is also being made on a new approach to Lou Gehrig's disease.
- Eve Marder, the Director of the Division of Science and a 1969 graduate of Brandeis, has been appointed by President Obama to the advisory board of "BRAIN" (Brain Research thru Advancing Innovative Neurotechnologies). Brandeis is honored to be the smallest research university represented on the advisory board, which includes neuroscientists and one Nobelist from Stamford, Harvard, Cal Tech, Brown and Princeton.
- The Gruber Foundation awarded its 2013 neuroscience prize of $500,000 to Eve Marder, a pioneering researcher who has dedicated her career to understanding the nervous systems' basic functions.
SUSTAINING THE MIND: SCIENTIFIC RESEARCH & SCHOLARSHIP

Donate to Sustaining the Mind

Viewing this online?
Press (CTRL + Click) on the Button to donate
Or click on the following link:
https://alumni.brandeis.edu/makingyourgift/sustainingthemind

The levels of contribution are:
- Platinum Sustainers - $5,000 payable over three years
- Silver Sustainers - $3,000 payable over three years
- Sustainers - $1,000 payable over one calendar year (June to June)
- Gotham Angels - $500-$1000 payable over one calendar year (June to June)

Credit card payment:
acceptable by calling Barbara Gilman at the National Office on 781-736-4168.

Checks:
Send a check for any amount mentioning the Gotham Chapter to:
Brandeis National Committee
P.O. Box 549110,
Waltham, MA 03454-9110

Honorary Chairs
Barbara Miller and Marsha Stoller

Chairman – Carole Weinberg
Committee Members: Janet Adler, Mildred Aksen, Madalyn Friedberg, Leslie Hammer and Elinor Lubin

“We as Brandeis National Committee members can feel enormously proud to be supporting the minds and hearts of those working to break the code ....and find the cures.”
- Gayle Wise, Chairman of Leadership Council

Just announced...

In the first year of our campaign “Sustaining the Mind”, BNC raised over a third of the campaign goal of three million dollars.

Three Cheers and a Special Thank You to the Members of the Gotham Chapter who, by donating so generously to the campaign have put our chapter in third place amongst all the chapters in BNC.

Platinum Sustainers
Jeanne Jacobson
Tammy Weintraub

Silver Sustainer
Elinor Lubin

Sustainers
Madalyn Friedberg
Francoise Marcus
Wendy Montgomery
Helene Stern
Marsha Stoller
Carole Weinberg

Gotham Angels
Anita Boxer
Barbara Miller
Stephen Reiner
Eleanor Schick

We also wish to thank our many other members who have sent in contributions to this campaign from June 2012- June 2013

The Gotham Chapter is sponsoring a tea honoring contributors in our chapter who have donated $500 or more in the BNC calendar year which closed on June 30, 2013.
NOVEMBER

Wednesday, November 6 - General Meeting/Study Group: Eating Disorders: When to Worry
10:30 a.m. - General Meeting (Open to all BNC members)
1:15 p.m. - Study Group (Open to study group members only)
Speaker: Evelyn Attia, MD
Dr. Attia is Director of The Center For Eating Disorders, New York-Presbyterian Hospital; Professor of Clinical Psychiatry, Weil Cornell Medical College and Columbia University College Of Physicians and Surgeons
In her talk, Dr. Attia will discuss the perplexing problems posed by anorexia nervosa, bulimia nervosa and binge eating disorder. She will offer an update on the identification, treatment and outcome of these conditions with specific attention to their presentation and management in college aged individuals.
Refreshments will be provided. Please confirm your attendance with Doris Bahar on 212-772-6071.

Thursday, November 7 - Tea honoring major donors to the SUSTAINING THE MIND campaign (by invitation only)
3:00 p.m. - Home of Terry Dudnick Taffer, 650 Park Avenue
(the southwest corner of 67th Street)
Hostess and Speaker: Terry Dudnick Taffer
The Gotham chapter is sponsoring a tea honoring major Gotham chapter contributors who have donated $500 or more in the BNC calendar year which ended on June 30, 2013. Cuba takes great pride in its culture, and its fine arts, music and dance have flourished. During her eight visits to Cuba, Terry has had the opportunity to meet many contemporary Cuban artists and to collect paintings, drawings, and lithographs representing the wonderful work being made there today, including that of two artists whom she represents in the United States. We'll get to see her collection and hear Terry discuss these Cuban artists and their work. The works reflect common themes in the Cuban experience involving emigration and the challenges of living on an island where utopian dreams have fallen short.
To attend this event, please RSVP to Carole Weinberg, cygmom9@gmail.com or 212-737-4044.

10:15 a.m. - Grand Lodge, 71 West 23rd Street
We will meet early so we can begin our tour promptly at 10:30 a.m.
Our guide will not only show us the architecture of this grand and beautiful historic building, but will also discuss the history of the Free Masons which goes back to ancient times. After the tour we will walk just a few blocks to IL Bastardo, a marvelous Italian restaurant (191 7th Avenue) for our three course lunch, including a salad, your choice of three entrees, dessert and coffee.
Send checks payable to BNC to Leslie Hammer, 8004 159th Avenue, Howard Beach, NY 11414. For the day of the trip only, Leslie can be contacted on 718-344-1360.

Monday, November 18 - Introduction to Judaism (2nd of 3 sessions) - $25 for series (Open to Study Group members only)
10:30 a.m. - 12:30 p.m. - Home of Edith Finnell, 420 East 51st Street, #11E
Leader: Edith Finnell, Gotham Chapter member
Open to study group members only, there is an additional $25 fee for this special study group. This is the second of three sessions; the last is scheduled for Monday, December 2.
We will continue using the excellent DVD Series featuring Brandeis professor Shai Cherry, PhD, who holds a doctorate in Jewish Thought. Group discussion will follow each DVD viewing. After our discussion we will go out for lunch - "Dutch Treat" at a local coffee shop.
Questions can be referred to Shelley Green, 212-535-5480.
Send checks payable to BNC to Shelley Green, 165 East 72nd Street, #2K, New York 10021.
Thursday, November 21 - Museum of the Moving Image Visit and Lunch – $45  
($55 - non-members)  Limited to 25 people

10:45 a.m. - Museum of the Moving Image, 36-01 35 th Avenue, Astoria, NY
The core exhibition of the Museum, Behind the Screen, is a one-of-a-kind experience that immerses visitors in the creative and technical process of producing, promoting and presenting films, television shows, and digital entertainment. After our visit, we will have lunch at Monika’s Cafe Bar, 32-90 36 th St. To get to the museum, take the E train to Queens Plaza and change to the M/R to Steinway Street. Use the 34 th Avenue near the back of the train. Walk south to 35 th Avenue. Turn right on 35 th Avenue and proceed 3 blocks to the Museum entrance just past 37 th Street. The walk will take about 5 minutes. Or take the Q or N train towards to 36 th Avenue (Astoria). Walk one block north to 35 th Avenue. Turn right on 35 th Avenue and walk to the museum entrance between 36 th-37 th Streets.
Contact Linda for more information, Lmschain@gmail.com, 914-263-2515
Send checks payable to BNC to Linda M. Schain, 124 West 60 th Street, #20E, New York 10023.

At your convenience - Private Fashion Consultation - $75 donation to BNC

“TRUE STYLE COMES FROM KNOWING WHAT WORKS FOR YOU AND WEARING IT WITH CONFIDENCE.” – Shelley Greene

The closet's full, but nothing works! You roam the stores all day, but nothing works! Gotham member Shelley Greene can help you achieve your fashion goals and find the look that's right for you. The final choice is yours--but she will give you the best advice based on her extensive fashion background. For more information, please call Shelley Greene, 212-535-5480. All calls will be kept confidential. After speaking to Shelley, if you'd like to sign up, please send a contribution of $75, as a check payable to BNC, to Francoise Marcus, 6 West 77 th Street, #7A, New York 10024.

REPORT: TRIP TO BRANDEIS UNIVERSITY

On April 17, Elinor Lubin chaperoned 12 members of the Gotham chapter (Sheila Charney, Phyllis Gates, Pat Glickman, Cora-sue Kaufman, Lucy Kraus, Gloria Lazarus, Ariel Mandel, Gloria Pilot, Madeline Siegel, Debbie Sklar, Claire Shapiro, and Lela Somma – thereafter known as her “dirty dozen”) on a memorable trip to Brandeis.

The University was extremely gracious and generous. Elinor organized and organized to make sure everything went well: the buses, the transfers, the time table and everything else which made this trip so successful.

On the very first day, all participants fell in love with “their University” – from a tour of the Rose Museum lead by a docent to a thrilling talk by Professor Anita Hill and a viewing of the film documenting the unforgettable Clarence Thomas hearings.

On the following day, lead by the director of the science department, we visited the research labs and the Ashton Graybiel Spatial Orientation Laboratory: which of course included a tour of their amazing weightless experimental rooms. Then we visited the Library - the core of our mission. How rewarding it was to see the tangible evidence of our fundraising efforts for Brandeis!

In the afternoon, the Dean of Admissions highlighted the high standards required to become a student, and in case the group might begin to feel nervous about achieving the sufficient grades, Elinor made sure to have them tour the heart shaped pond surrounded by three chapels and their special space for contemplation. To top it all, BNC arranged for a delicious lunch at the Faculty Club.

What a fabulous 2 days! Her “dirty dozen” is most grateful. Thank you Elinor!
OUR CHAPTER INFORMATION OFFICER

Tammy Weintraub, our chapter’s CIO, and our board members regularly check the Brandeis University website for interesting and pertinent information to share with members of our chapter. Current news about the University’s students, faculty members, new programs, and campus events is always presented at our General Meetings and keeps our membership up-to-date with what is happening at Brandeis.

Brandeis NOW

…..Can't wait for the next report from our CIO? You can check the latest news from Brandeis at the following websites:  www.brandeis.edu/ for Brandeis University  www.brandeis.edu/bnc for the Brandeis National Committee

The Brandeis National Committee is now on facebook

You can keep in touch with friends across the country and find the latest news about Brandeis. Did you miss the latest Brandeis Faculty Forum last month? You can explore adult learning opportunities, learn about the diversity of Brandeis students and campus life, and see what other chapter are doing. See http://www.facebook.com/BrandeisNationalCommittee or Go to www.facebook.com and then type in the search box "Brandeis National Committee"

Are you interested in a more active Brandeis role? We are looking for people who would enjoy serving on committees and help us with the following:

- Contacting lecturers for Wednesday afternoon study groups
- Leading discussions of movies on Jewish themes provided by Brandeis University
- Leading discussions following Brandeis Syllabi
- Speaking at one of the study groups on a topic of your choosing
- Hosting an event in your home
- Providing new ideas for a trip, a speaker, or a fundraising event

Contact any member of the Presidium to become more active in our chapter.

Phyllis Gates  212-787-3137  Francoise Marcus  212-787-0811
Pat Glickman  212-486-3976  Tammy Weintraub  212-794-1588
Cora-Sue Kaufman  646-414-7828

INCLUDE YOUR PHONE NUMBER, ADDRESS, EMAIL, AND EVENT NAME WITH CHECKS TO ENSURE YOU CAN BE NOTIFIED IF THERE ARE EVENT CHANGES
BOOK FUND – TRIBUTES FOR EVERY OCCASION

Brandeis Tributes are the perfect way to mark a special occasion or to simply remember someone. Your Book Fund donations go directly to the Brandeis Library to keep it up to date in all academic areas and enable it to continue all of its’ services. Your purchases of Book Fund Tributes are 100% tax-deductible.

BOOK FUND TRIBUTE MAIL ORDER FORM

Use a separate form for each tribute card order. Send your check and completed forms to:
Joanne Goldfarb, 45 High Meadow Lane, Roxbury, CT 06783
Phone: 860-350-8420 - e-mail: hippityhopieg@aol.com

1) $ 5 – Blue and White Tribute Card
2) $10 – Goldfarb Library at Night Card
3) $18 – Louis Brandeis Portrait Card (Chai)
   $33 – GOTHAM CHAPTER 3-PACK SPECIAL!
   One of each of the above. See how useful it is to have them on hand for any occasion! (1)
4) $35 – LRJ with Newly Designed Inserts (red)
5) NEW! $50 or more - Contribution to Sustaining The Mind:
   Scientific Research and Scholarships Endowed fund

Information about other Major donations is available on request.

Sent tribute to:
NAME (please print):________________________________________
ADDRESS:________________________________________________
CITY, STATE AND ZIP: ______________________________________

Send Tribute from:
NAME/ Phone Number (please print):___________________________
ADDRESS:________________________________________________
CITY, STATE AND ZIP:______________________________________

CHECK ONE:
☑ IN HONOR OF:_____________________________________________
☑ IN MEMORY OF: ___________________________________________
☑ OCCASION: __________________________________________________ (Anniversary, Special Thank You, New Grandchild, Get Well, Bar Mitzvah, Congratulations, etc.)

The following people have purchased Book Fund Tributes this year

Suzanne Appelbaum
David and Lewis Bornstein
Marsha and Allen Fergang
Hermine Fell
Pat Glickman
Joanne Goldfarb
Estelle Green
Andrea Halbfinger
Leslie Hammer
Eleanor Kears
Rhoda Kirschenbaum
Cora-Sue Kaufman
Marsha and Paul Kreindler
Ronnie Lachterman
Gloria Lazarus
Elinor Lubin
Sylvia Lustig
Ariel Mandel
Sally Menkes
Barbara Miller
Gloria Pilot
Suzanne Rubenstein
Eleanor and Harry Schick
Roslyn Silverberg
Marsha Stoller
Carole and Erwin Weinberg
Tammy Weintraub
Karen and Abe Wohl
Roberta Zuckerman

Brandeis National Committee - Gotham Chapter
Summer 2013 – January 2014
Page 17
SPRING LUNCHEON HONORING WENDY MONTGOMERY

Members of our Gotham Glee Club
EVERYBODY LOVES PICTURES!

The Gotham chapter thanks all of you who take pictures at our events. With many of you carrying phones that take pictures, we encourage others to take snapshots at our events and mail them to our editor, Wendy Montgomery (WLMontgomery@att.net). We will include as many pictures as we can in each issue of the bulletin.

SPRING LUNCHEON HONORING WENDY MONTGOMERY
DECEMBER

Monday, December 2 - Introduction to Judaism (3rd of 3 sessions) - $25 special study group fee (Open to study group members only)
10:30 a.m. - 12:30 p.m. – Home of Edith Finnell, 420 East 51st Street, #11E
Leader: Edith Finnell, Gotham Chapter member
This is the last of three sessions. We will continue using the excellent DVD Series featuring Brandeis professor Shai Cherry, PhD, who holds a doctorate in Jewish Thought.
Group discussion will follow each DVD viewing.
After our discussion we will go out for lunch - "Dutch Treat" at a local coffee shop.
Questions can be referred to Shelley Green, 212-535-5480.
Send checks payable to BNC to Shelley Green, 165 East 72nd Street, #2K, New York 10021.

Wednesday, December 4 - General Meeting/Study Group: The Satmar Community
10:30 a.m. - General Meeting (Open to all BNC members)
1:15 p.m. - Study Group (Open to study group members only)
Speaker: Hella Winston, PhD, post doctoral fellow at Johns Hopkins, Senior Fellow at the Schuster Institute For Investigative Journalism at Brandeis University
Dr. Winston, a sociologist, will speak about her work with the Satmar community (as detailed in her book Unchosen: The Hidden Lives of the Hasidic Rebels) and about projects she is currently involved in to better understand the interaction between culture and identity.
Please note that our trip to the Satmar Community is scheduled for September 30.
Refreshments will be provided. Confirm your attendance with Doris Bahar on 212-772-6071.

Monday, December 9 - Tour of the Japan Society and Bento Box Lunch - $45 (non-members - $55) Limited to 25 people
10:30 a.m. - 333 East 47th Street (between 1st & 2nd Avenues)
At only 40 years old this building is likely to have been the city's earliest permanent structure designed by a Japanese citizen. The architect, Junzo Yoshimura, was closely associated with the Rockefeller family throughout his career. John D Rockefeller 3rd was president of the Japan Society from 1952 to 1978. He and his wife Blanchette donated the site.
Join us for our one hour docent tour of the current exhibition Rebirth: Recent Work by Mariko Mori, showcasing 35 immersive installations, sculptures, drawings, photographs and videos. This exhibition presents Mori’s artistic evolution during the last decade - her statement of rebirth in an age of endangered environment and a lost connection between man and nature.
Our tour will include a Bento Box lunch. Please provide your choice of a fish or vegetarian meal when reserving your spot. For more information contact Lela Somma, jockeyon@aol.com or 646-329-6325 (917-929-8167 on December 9th only)
Send check payable to BNC to Lela Somma, 45 Sutton Place South, #4G, New York 10022.

Thursday, December 12 - Voices and Vittles: an International Hootenanny - $35 (Limited to 20 members)
2:00 p.m. – Home of Francoise Marcus, 6 West 77th Street
Guest Artist - Ned Marcus and his guitar
Join us for an afternoon of folk songs in Italian, French, Spanish, Hebrew, Russian, and even English. You will hear your favorites and maybe a few you didn't know.
Come and sing-along with Ned, Francoise's husband; it's all in good fun.
Wine and cheese will be served after the program.
Send checks payable to BNC to Cora-Sue Kaufman, 315 8th Avenue, #13B, New York 10001.

Brandeis National Committee - Gotham Chapter
Summer 2013 – January 2014
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Monday, December 16 - Brandeis Book Club (2nd of 4 sessions) - $20 annual fee for 4 sessions
(Open to Book Club members only)
The book for our second session will be announced at our first Book Club meeting in September.
Please confirm your attendance with Shari Lessing at 212-410-0054. Call Shari for further information.
Send checks payable to BNC to Eleanor Schick, 215 East 68th Street, #15Y, New York 10065.

Tuesday, December 17 - Tour of Theodore Roosevelt's Birthplace and Lunch - $44
(non-members - $54) Limited to 25 people.
10:45 a.m. – 28 East 20th St. NYC. (between Park Ave S and Fifth Ave)
A tour of the Theodore Roosevelt Birthplace includes five period rooms. The restored period rooms are the library, dining room, parlor, nursery, and master bedroom. The function of these rooms and various artifacts in the rooms will be discussed in terms of their significance in Theodore Roosevelt's life. Lunch to follow at County Restaurant, 34 East 20th Street.
For more information contact Linda, Lmschain@gmail.com (914-263-2515 – day of event only)
Send checks payable to BNC to Linda M. Schain, 124 West 60th Street, #20E, New York 10023.

JANUARY

Tuesday, January 7 - Tour of Temple Emanu-El and Museum - $15 (non-members $25)
1:50 p.m. – Temple Emanu-El Community House, 1 East 65th Street (at 5th Avenue)
We will meet at the Community House for our 2:00 tour of the synagogue and museum. Temple Emanu-El was founded by German Jews in 1845 as a reform congregation. Its facade and beautiful interior have earned it a place among the "Eight Religious Wonders to see in the United States." Its museum houses artifacts important in Jewish history.
Contact Marian Jordan, marian.rjordan@gmail.com, 212-879-5909 for more information (917-923-5711 – day of event only).
Send checks payable to BNC to Marian Jordan, 215 East 80th Street, #9G, New York, 10075.

Wednesday, January 8 - General Meeting/ Study Group - Movie Discussion
10:30 a.m. – General Meeting followed by study group
(Open to study group members only)
1:15 p.m. – Brandeis House– Movie Discussion led by Marilyn Bond
Marilyn Bond, our very own film critic, will lead a discussion of a current movie. Come prepared to express your opinions, go beneath the surface and hear what others have to say. Marilyn does extensive research into the making of the movie and uses her considerable teaching skills to lead us in a very interesting discussion; we always learn a lot from her about the stars, the screen writers, the producer, and the background of the movie. Refreshments will be provided.
Contact Marilyn at mjbond007@aol.com or 212-673-5404 the week of December 23 to find out the name of the movie and to confirm your attendance.

Thursday, January 16 - Tour of Chagall Exhibit at the Jewish Museum - $25
(non-members $35) Limited to 20 people.
11:00 a.m. – Jewish Museum, 1109 5th Avenue at 92nd Street
We must assemble promptly.
We will have a private docent-led tour of the exhibit Chagall: Love, War and Exile. Chagall's work from 1930-1940 will be on view illuminating the artist's deep responses to the War and his own experiences. The exhibit includes 30 paintings, 24 works on paper and selected letters and poems.
Afterwards, join us for lunch at your own cost at Sarabeth's, 1295 Madison Avenue (at 92nd Street).
For more information contact Kathy, 212-721-0104
(cell phone for the day of the event only – 914-924-0491) or email chattyKsegall@aol.com
Send checks payable to BNC to Kathy Segall, 55 Central Park West, #11F, New York 10023.
RESEARCH: HYTOSTEROLS AND CHOLESTEROL

On June 13, Brandeis reported that Senior Brandeis research scientist Daniel Perlman ’68 has discovered a way to make phytosterol molecules from plants dispersible in beverages and foods that are consumed by humans, potentially opening the way to dramatic reductions in human cholesterol levels. A U.S. patent (number 8,460,738) on the new process and composition was issued on June 11.

Phytosterols in plants and cholesterol molecules in animals are highly similar and when both are dispersed together they are attracted to one another. When they mix in the gut of an animal, the cholesterol molecules are competitively inhibited from passing into the blood stream and instead are excreted. The ability of phytosterols to reduce cholesterol levels in animals has been recognized since the 1950s, but practical application of this knowledge was difficult because phytosterols are not naturally water-soluble, and they are only poorly soluble in fatty substances.

“I had been playing with ideas on how to enhance the dispersability of this molecule for a number of years,” said Perlman, who has more than 100 patents and pending patents on inventions he has made in his years at Brandeis. This was critically important, he explained, because “if you really want to have widespread public health benefits, you want to be able to put [phytosterols] in foods and beverages.”

COMMUNITY SERVICE REPORT

Our Community Service project has proven to be a huge success. We have put smiles on many faces by contributing hundreds of food items to the senior centers and giving the gift of better eyesight through generous donations of eyeglasses.

Let us continue this good work. Suggested contributions are:

1. Packaged foods, such as small cartons of raisins, dry cereals, oatmeal, or any healthy foods which are easy to carry. (No canned goods, please – too heavy!)
2. Eyeglasses that you no longer need (including sunglasses).

Please remember to leave your name with your contribution so it can be acknowledged.

Marilyn Bond (or Loeva Bernard or Phyllis Gates if Marilyn is unavailable) will collect your donations at the monthly General Meetings and study groups. The following members continue to contribute items:

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<tr>
<th>Mildred York Aksen</th>
<th>Shelley Greene</th>
<th>Judy Kendall Levine</th>
<th>Kathy Segall</th>
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<tr>
<td>Loeva Bernard</td>
<td>Marian R. Jordan</td>
<td>Elinor Lubin</td>
<td>Helene Stern</td>
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<td>Shirley Bisgeier</td>
<td>Eileen Kanfer</td>
<td>Ariel Mandel</td>
<td>Carole Weinberg</td>
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<td>Marilyn Bond</td>
<td>Cora-Sue Kaufman</td>
<td>Francoise Marcus</td>
<td>Tammy Weintraub</td>
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<td>Madalyn Friedberg</td>
<td>Bernice Lachs</td>
<td>Sally Menkes</td>
<td>Helen Winter</td>
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<td>Phyllis Gates</td>
<td>Norma Lang</td>
<td>Gloria Pilot</td>
<td>Sara Zimmerman</td>
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<td>Pat Glickman</td>
<td>Shari Lessing</td>
<td>Eleanor Schick</td>
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In addition to thanking all of the above, we wish to thank Helen Schultz for contributing to our Community Service efforts by organizing libraries in senior centers.

Thanks to all for a job well-done! Please let Marilyn know if we’ve missed anyone; we apologize for the oversight and will update our list.
**GOTHAM CHAPTER MEN’S GROUP**

The Mens’ Group has joined forces with the larger Gotham group in order to have a greater scope of events. In this new effort, all events are open to both genders.

**GOTHAM CALENDAR AT A GLANCE**

**Thursday, August 15** – Governors Island Walking Tour and Lunch at Historic Fraunces Tavern – $45 (non-members-$55)
Send checks payable to BNC to Lela Somma, 45 Sutton Place South, #2G, New York 10022.

**Wednesday, September 11** - Brandeis and You – Brunch Celebration and General Meeting – $10 (Reservations are required.)
Send checks payable to BNC to Pat Glickman, 301 East 48th Street, #15F, New York 10017.

**Monday, September 16** – Brandeis Book Club (1st of 4 sessions) - $20 annual fee for 4 sessions
Also **Monday, December 16** – Open to study group members only.
Send checks payable to BNC to Phyllis Chasin, 345 East 56th Street, #12G, New York 10022.

**Monday, September 30** – Walking Tour of Satmar Williamsburg – $25 (non-members-$35)
Send check payable to BNC to Iris Brahms, 1739 East 29th Street, Brooklyn, NY 11229.

**Wednesday, October 2** - General Meeting/Study Group – Women on Women: The Costs of War
Please confirm your attendance with Doris Bahar, 212-772-6071.

**Tuesday, October 8** – *Divas and Desserts* - $35 (Limited to 20 members).
Send checks payable to BNC to Sally Menkes, 341 West 24th Street, #10A, New York 10011.

**Monday, October 21** – Introduction to Judaism (1st of 3 sessions) - $25 annual fee for 3 sessions
Also **Monday, November 18**, **Monday, December 2** – Open to study group members only.
Send checks payable to BNC to Shelley Green, 165 East 72nd Street, #2K, New York 10021.

**Thursday, October 24** – Staten Island: Tour of St. George Theater, Borough Hall Murals & Lunch – $50 (non-members - $60)
Send checks payable to BNC and mail to Janet Adler, 2 Lewis Avenue, Jericho, NY 11753.

**Monday, October 28** – Thirteenth Annual Book and Author Luncheon

**Wednesday, November 6**- General Meeting/Study Group: Eating Disorders: When to Worry
Please confirm your attendance with Carole Weinberg, cygmom9@gmail.com or call 212-737-4044.

**Thursday, November 7** – Tea honoring major donors to the SUSTAINING THE MIND campaign
Please RSVP to attend this event to Carole Weinberg, cygmom9@gmail.com or call 212-737-4044.

Send checks payable to BNC to Leslie Hammer, 8004 150th Avenue, Howard Beach, New York 11414.

**Thursday, November 21** – Museum of the Moving Image Visit and Lunch – $45 ($55 - non-members) Limited to 25 people
Send checks payable to BNC to Linda M. Schain, 124 West 60th Street, #20E, New York 10023.
GOTHAM CALENDAR AT A GLANCE, CONTINUED

**Wednesday, December 4** - General Meeting/Study Group: The Satmar Community
Please confirm your attendance with Doris Bahar on 212-772-6071

**Monday, December 9** - Tour of the Japan Society and Bento Box Lunch - $45
(non-members - $55) Limited to 25 people
Send check payable to BNC to Lela Somma, 45 Sutton Place South, #4G, New York 10022.

**Thursday, December 12** - *Voices and Vittles: an International Hootenanny* - $35
(Limited to 20 members)
Send checks payable to BNC to Cora -Sue Kaufman, 315 8th Avenue, #13B, New York 10001.

**Tuesday, December 17** - Tour of Theodore Roosevelt's Birthplace and Lunch - $44
(non-members - $54) Limited to 25 people.
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**Tuesday, January 7** - Tour of Temple Emanu-El and Museum - $15 (non-members $25)
Send checks payable to BNC to Marian Jordan, 215 East 80th Street, #9G, New York, 10075.

**Wednesday, January 8** - General Meeting/Study Group: Movie Discussion
Contact Marilyn Bond, 212 673-5404 or mjbond007@aol.com, the week of December 20 to find out the name of the movie and confirm your attendance.

**Thursday, January 16** - Tour of Chagall Exhibit at the Jewish Museum - $25 (non-members $35)
Limited to 20 people
Send checks payable to BNC to Kathy Segall, 55 Central Park West. #11F, New York 10023.

MORE TO LOOK FORWARD TO...

**At your convenience** - Private Fashion Consultation - $75 donation to BNC
For more information, please call Shelley Greene, 212-535-5480. All calls will be kept confidential.
After speaking to Shelley, if you'd like to sign up, please send a contribution of $75, as a check payable to BNC, to Francoise Marcus, 6 West 77th Street, #7A, New York 10024.

Roundabout Theater - Subscriptions are an important part of our fundraising effort for Brandeis.
Sign up for the 2013-2014 season. Tickets are for Wednesday matinee or evening performances. Roundabout has a liberal exchange policy. A tax-deductible donation to Brandeis is included in the subscription prices for seven plays - $435 for matinees or $470 for evening performances. For more information contact Eleanor Schick, 212-988-4573 or eschick1@nyc.rr.com
Send checks payable to BNC to Eleanor Schick, #15Y, 215 East 68th Street, New York 10065.

CONGRATULATIONS TO ELINOR LUBIN!

Elinor Lubin is the newly elected President of the New York, New Jersey, and Southern Connecticut Region.