The 3 Ws of Brandeis National Committee

At BNC, we want to make our purpose clear to communities across the country. We want the public to learn about our work and why we support Brandeis University. You probably know the basics—that we are the Brandeis National Committee, and because Brandeis is a part of our name, we stand taller. But we are more than that. Here is the "Who, What and Why" of our organization, also called "the 3 Ws."

Who are we? We are an integral part of Brandeis University—a development arm, so to speak; a support group, roving ambassadors and foster alumni.

What do we do? Of course, we raise funds for Brandeis, but we provide much more. We are an outreach organization that spreads recognition of the university in communities throughout the country. We provide funds for the library, for research and for scholarships, and we designate funds that link us to many of the important areas and campaigns at Brandeis. And we provide learning opportunities for our members that are faculty-authored, a feature that no other organization offers.

Why are we important? The university counts on our support. We are valued and held in high esteem for what we do and for our history of being an essential part of Brandeis University from its very beginning. We are important to our members because we provide them with continuing education, excellent programs, social interaction, leadership skills and friendships. And we are important because what we do is worthwhile and provides us with self-worth, knowing that we are enabling students to receive the best quality education to become citizens of the world.
Hello Brandeis Members,

Charles Darwin stated that survival of the fittest determines how a species endures. Alfred Russell Wallace believed that altruism is the main attribute a species needs. The strong help the weak, the generous aid the needy, and, in our case, the elderly help the young.

Philanthropy, the main purpose of Brandeis National Chapters, is to help researchers who are younger (just a little bit) than us find a cure for so many diseases that plague so many millions of people, weak and strong, young and old, rich and poor, all over the world.

Interestingly, “philo” is Greek for “love” and “anthropy” is Greek for “mankind.” Therefore, we are an organization dedicated to helping not only the fittest survive in the Darwinian sense, but altruistically, as Wallace believed, with care for all mankind.

We have an exciting month planned for you. Highlights will be Lunch and Learn with speaker Sandra Boritz Berger, Arlene Davidson’s talk on Sex Trafficking, book discussion led by Phyllis Poston, a theater discussion led by Randy Del Lago movie talk led by Audrey Van Gelder, and Maria Koblenz will review the great Ralph Ellison’s Invisible Man.

A few minutes ago I was almost the victim of an internet scam which appeared to come from American Airlines since I had just ordered tickets from that company. The scammer said there was a problem with my credit card and the airline could not process the tickets without my answering several questions. I immediately called the credit card company who told me never to answer such an email. Therefore, Hank Reim from the PBC Sheriff’s department will inform us how to avoid scams and identity theft.

Please check the bulletin for the dates, times, and places of all these interesting events.
I look forward to sharing all of them with you.

Onward, Sandy

MEMBERSHIP NEWS!!

Each and everyone of you know a friend, neighbor, or relative who would benefit as a member of Brandeis National Committee Palm Beach East Chapter. We ask you to bring one person to any one of our events this year and if your invitee joins remember you’ll get a cake “Baked by Bobbie.” This should be an easy task and one that will give pleasure to you and your guest. We feel confident that we can convince them to join!

Meet and greet our newest member Gail Wexler. Kudos to Roberta Weisshaut. Hope you enjoyed your cake! Also congratulate new member, Ruth Halpern.

Our new members’ coffee is planned for January 31st at Bobbie Goldman’s house. New members will have a chance to meet each other and learn more about our chapter. Hopefully a good time will be had by all.

Carol Mitchell and I would like to thank everyone who helped and participated in SHOWCASE. It was a huge success!

Bobbie Goldman
561-439-4130
bobbie5535@gmail.com

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, nonsectarianism and service to the community.
Knit, Knit, Knit.

Welcome back to another exciting year of Brandeis Knits for Cancer.
Get out your needles and yarn.
The children need you!
Tell your friends what and why we do what we do.
It will be great to bring more members-and non-members into our Brandeis knitting group
The children thank you - so do I.

We are continuing to knit caps for cancer kids.
Thanks to the memory of Doris Fishman
we are most welcomed at
St. Mary's Cancer Children Center
Call Enid Shames at 531-1164

We would also appreciate donations of leftover yarn.

Brandeis Palm Beach East Reading List for 2017

FEBRUARY
The Housemaid's Daughter
by Barbara Mutch

MARCH
The Nightingale
by Kristin Hannah

GUEST SPEAKER
SANDE BORITZ BERGER
AUTHOR OF THE SWEETNESS
(Inspired by Family Events)

Four Lunch Choices (Select at Luncheon):
Chairpersons Francesca LaSorza and Sylvia Kohn
Call Sylvia with any questions: 561-586-5406
Palm Beach East Chapter Brandeis University
Invites You to
An Afternoon of Musical Entertainment

The Delray Beach Playhouse
950 NW 9th Street, Delray Beach

Thursday February 16, 2017, 2:00 pm performance
The Musical Memories Series
Broadway’s Superstar!
Featuring The Music of Award Winning Composer

Andrew Lloyd Weber
Hosted by Randolph DelLago, Artistic Director, Delray Beach Playhouse

$40 per person ($15 is tax deductible), $45 nonmembers ($20 is tax deductible)
Proceeds Support Sustaining The Mind

RSVP by February 9, 2017
Send your check payable to Brandeis University to:
Wendy Macintosh, 3528 Featherwood Dr #224, Lake Worth, FL 33467
For further information call Wendy at 561-969-6662

Reservation Form - Afternoon of Musical Entertainment

Name ________________________________________________________________

Telephone Number ___________________________________________________

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AT THE MOVIES
hosted by Audrey Van Gelder

Movies under consideration include:

• ELLE
• 20TH CENTURY WOMEN
• MOONLIGHT

Specific movies and dates will be announced at a later date.
Brandeis National Committee Palm Beach East Chapter

Invites You to

A Guided Tour of the Breakers Hotel

Learn the history, architecture and design of the Hotel
Tuesday, February 21, 2017 at 12:30pm

We will meet at 12:30pm at the Flagler Museum Parking Lot, 1 Whitehall Way, Palm Beach
where we will board a 12:45 pm shuttle to and from the Breakers

Tour lasts from 1:00-2:00pm

$25 per person ($10 is tax deductible)

(Limited to 20 people)
Proceeds Support Sustaining The Mind

RSVP BY FEBRUARY 17th
Send your check payable to Brandeis University to:

Marsha Rosenberg
3546 Englewood Dr #115
Lake Worth, FL 33467

For further information call Marsha at 561-249-3931

Reservation Form - Breakers Tour

Name __________________________________________________________

Telephone Number ____________________________________________

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LEARNING OPPORTUNITY
LITERARY GROUP
BOOKLIST

Tuesday February 28th  "Invisible Man" by Ralph Ellison Led By Matia Koblentz
Tuesday March 31st "Life In Motion - An Unlikely Ballerina" by Misty Copeland led by Audrey Van Gelder'

All discussions begin at 10;30 at 3120 South Ocean Blvd. Please see your Study group Guide for a brief
description of the books.
Call Maria Koblentz at 561-585-2422, if you have any questions.
The New Book Fund Levels
Light of Reason ........................................................... $10.00
Louis D. Brandeis in GOLD ....................................... $18.00
Support For Sustaining the Mind Research ............... $25.00
Learned Research Journal (LRJ) ................................. $35.00
Medical Science Journal or
Learning Research Journal Folio ................................ $55.00
Special Book Collection ............................................ $100.00

CALL Carole Warshaw 561-582-8999
3589 S. Ocean Blvd., Apt. 612, Palm Beach, FL 33480

SUSTAINING THE MIND
DONOR
Bobbie Goldman
IN MEMORY OF
Sydel Rose

LIGHT OF REASON
DONOR
Tuesday Bridge Club
(B. Deskin, R. Goldman,
C. Mitchell, C. Warshaw)
IN HONOR OF
Speedy Recovery of Sheila Bloom

LIGHT OF REASON
DONOR
Board of Palm Beach East
IN HONOR OF
Speedy Recovery of Sheila Bloom

Art Tour by bus to Coral Gables with docent tour of Biltmore hotel, lunch at La Provençal, and visit to private art collection. Reservation checks for $85 to June Frank 2784 S Ocean Blvd Apt 401S, Palm Beach Fl. 33480 561-588-8021. Barbara Morgenstern, chairman, Barbara Katz, co-chairman, Bette Rosenberg co-chairman. Leaving from K-mart parking lot at 8:30 am Hypoluxo & Dixie.

Name ___________________________________________________________________________

Phone # _________________________________________________________________________

Lunch: Fish, or Chicken. Tax deductible contribution $20. Limit 30 people.

THE TOUR ALREADY IS AT IT'S CAPACITY OF 30 PEOPLE
BUT PLEASE FEEL FREE TO CONTACT JUNE FRANK
AND ADD YOUR NAME TO THE WAITING LIST.
First Friday Bridge and Canasta
Friday February 3rd
at 11:30 a.m.
Atlantis Country Club
190 Atlantis Blvd., Atlantis
Cost per person is $25.00

If you arrive promptly, lunch orders can be taken and we have more time for your games.

RSVP Sheila Bloom - 586-5260

Save the first Friday of each month for this favorite on going activity. What could be better than meeting with friends for a traditional wonderful day of lunch and cards! Bring your game.
**FEBRUARY 2017**

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<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
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|        |        |         |           | FIRST FRIDAY | BRIDGE/CANASTA | Atlantis Country Club  
|        |        |         |           |          | 190 Atlantis Ave  
|        |        |         |           |          | Atlantis, 11:30 AM |
| 5      | BOARD MEETING | The Claridges  
|        |          | 3460 S. Ocean Blvd.  
|        |          | Palm Beach  
|        |          | (all members invited)  
|        |          | 10:30 AM |
| 6      | LEARNING OPPORTUNITY | Book Discussion, "The Housemaid’s Daughter"  
|        |          | led by Phyllis Poston  
|        |          | Caralisle, 450 Ocean Ave  
|        |          | Palm Beach, 10:30 AM |
| 7      |         |         | 8         | SPECIAL EVENT | Lunch and Learn  
|        |         |         |           |            | Callaro’s Restaurant  
|        |         |         |           |          | 717 Lake Avenue  
|        |         |         |           |          | Lake Worth  
|        |         |         |           |          | Speaker: Sande Boritz Berger, 11:30 AM |
| 9      | LEARNING OPPORTUNITY | Speaker: Arlene Davidson, Natl Council of Jewish Women, Carlisle  
|        |          |          |           |            | 450 Ocean Ave  
|        |          |          |           |          | Palm Beach, 10:30 AM |
| 10     | SPECIAL EVENT | Theater trip to Delray Playhouse, “Music of Andrew Lloyed Webber”  
|        |          |          |           |            | 950 NW 9th Street  
|        |          |          |           |            | Delray Beach, 2 PM |
| 11     | LEARNING OPPORTUNITY | At the Movies hosted by Audrey Van Gelder  
|        |          |          |           |            | The Claridges, 3456 S. Ocean Blvd., PB  
|        |          |          |           |            | 10:30 AM |
| 12     | LEARNING OPPORTUNITY | Hank Reim, PBC Sheriff  
|        |          |         |           |            | “How to Avoid Scams: Carlisle, 450 Ocean Ave,  
|        |          |         |           |            | PB 10:30 AM |
| 13     | LEARNING OPPORTUNITY | Literary Group led by Maria Koblenatz,  
|        |          |         |           |            | 3120 S. Ocean Blvd.,  
|        |          |         |           |            | 10:30 AM |
| 14     | LEARNING OPPORTUNITY | At the Movies hosted by Audrey Van Gelder  
|        |          |         |           |            | The Claridges, 3456 S. Ocean Blvd., PB  
|        |          |         |           |            | 10:30 AM |
| 15     |         |         | 21       |         |         | 22      |
| 16     | LEARNING OPPORTUNITY | At the Movies hosted by Audrey Van Gelder  
|        |          |         |           |            | The Claridges, 3456 S. Ocean Blvd., PB  
|        |          |         |           |            | 10:30 AM |
| 17     |         |         | 23       |         |         | 24      |
| 18     |         |         |           |         |         | 25      |

**Notes:**
- March 2, Art Trip to Coral Gables
- March 15, Book and Author Luncheon
- March 23, Backstage at the Kravis