BNC Phoenix Invites you to the Spring Fling

**Afternoon Tea at The Ritz**

**Fashion Show by Robert Black**

**Installation of Officers**

*Friday, April 27, 2012*

**Registration and Boutiques - 1:30 pm**

2401 E. Camelback Road, Phoenix, AZ 85016

Robert Black has earned the title of one of the “Top 10 Icons” of Fashion in the Valley.

Join us for an unforgettable experience --

“A Brandeis Campus Stroll Down Memory Lane Fashions Past Through Present”

Event Co-Chairs: Nancy Elkins, Pamela Fingerhut, Merle Klebanoff, Iris Wigal

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**Afternoon Tea at The Ritz**

RSVP to merle.klebanoff@gmail.com or call 480-361-9218.
Credit card payment accepted or mail to Merle Klebanoff at: 20128 N. 97th Place, Scottsdale, AZ 85255

Name:____________________________________________________________________
Billing Address:_____________________________________________________________
Phone:___________________________Email:___________________________________

☐ Fashionista $50 ☐ Couture $60 ☐ Haute Couture $75
$5.00 additional charge for non-members

I have enclosed a check made out to BNC $____________________________________

Please charge my: ☐ MasterCard ☐ Visa (check box)
Card#_________________________________Expiration:______________Code:__________

Program begins promptly at 2:00 pm. The Ritz requires a reply no later than April 20th.
Complimentary Valet Parking at The Ritz

**Proceeds to benefit BNC Phoenix Endowed Scholarship Fund**
President’s Message

Dear Members,

My two years as President of the BNC Phoenix Chapter are at an end, and I am passing the mantle to two outstanding leaders, Lori Roth and Marcy Strauss, who will be your Co-Presidents. I thoroughly enjoyed being President of this great chapter.

We achieved the highest awards presented by BNC, the Chapter of the Year and Star of the Western Region in 2011. We accomplished this because of the wonderful spirit, camaraderie and professionalism shown by the Phoenix chapter leaders. We continued to attract new members due to the enterprising efforts of Joyce Gordon, Kathleen Witkin and their team. Study groups are the heart of our chapter, and under the tutelage of Sara Leopold and Merrill Kalman we added such groups as Men of Brandeis and Girls’ Night Out. They increased the number of offerings and raised over $19,000 this past year alone.

The events presented by Lori Roth and Pamela Fingerhut and their programming team were entertaining and innovative, such as the upcoming Spring Fling Installation Afternoon Tea at the Ritz. The Book and Author Event is the premier literary program in the Valley, and co-chairs Sue Karp and Carol Kern in 2011, and then Merrill Kalman this year, made sure that we had the best authors. More members were Bookmarks and the attendance at the Book and Author reached over 600. The funds raised went to the Sustaining the Mind campaign.

Our executive assistant Sue Adatto made sure that we received our needed supplies and that the chapter ran smoothly. Arlene Feldman and Joanie Bream took our minutes for our board meetings. Amy Richman and Carol Baine reminded our board of our meetings each month. I thank them all for their excellent assistance. Our treasurer, Phyllis Becker, was diligent in her work in keeping our books, and made sure that we were on budget for our activities. Thanks to Irene Lubin for keeping track of our membership.

This chapter could not function at the high level that it does without the wise counsel of my advisors Iris Wigal, Carol Kern and Sue Karp. Sandy Itkowitz publicized our events in a myriad of new publications, and cleverly worded our ads. The Boomers co-chairs, Ellen Kirschenbaum and Carol Baine, planned visits to interesting venues for us to enjoy. Thanks to Selma Ost for providing us with information about Brandeis. Bonnie Clewans edited an exceptional Brandeis Beat. Ronda Kottle and Marianne Silberman were a great help in our Scholarship and Book Fund endeavors.

Personal thanks go to my husband Harvey, who had great patience and tolerance in standing behind me and encouraging me these past two years. I greatly appreciate your advice and support. To my immediate friends, you were a sounding board and comfort to me when I needed it. This chapter has an amazing aura, which comes from all our members, who work tirelessly together to make BNC Phoenix the best that there is, and I appreciate all the hard work that you contribute to make this happen.

Fondly,
Gladys

Please remember to bring your non-perishable food items to all BNC events to help the PV Emergency Food Bank.
BNC Phoenix Invites You To Join us for the Event of the Season

Afternoon Tea at The Ritz
Fashion Show by Robert Black
Installation of Officers

Mark your calendars for Friday, April 27th at 2:00 pm to be part of an unforgettable Brandeis experience! Mention the name Robert Black in the Valley and every fashion-conscious woman has something wonderful to say. Robert Black spent 26 years running the international modeling agency FORD/Robert Black. Then in 2009 Robert Black and his partner Doreen Picerne, opened their vintage boutique Fashion by Robert Black in an historic downtown Scottsdale building.

Robert and Doreen are fashion experts who according to Robert, "created this vintage boutique through a shared love of history, preservation and beauty."
The store has everything from vintage everyday dresses to party dresses to gorgeous red carpet attire - both fashions and accessories. Fashion by Robert Black has been featured in numerous publications, including Trends, AZ Republic, So Scottsdale, AZ - Lifestyle, Java, Paradise Valley 1100, Jet Set, Fantastics Magazine, Eliza Magazine and even Life + Dog with Jordin Sparks as the model! Their fashions have also been seen on display and on the runway for the Heard Museum, Arthritis Foundation, Chic Boutique at Temple Soleil, Fashion Tea at the Ritz Carlton, Arizona Costume Institute, Fashion Group International, the Phoenix Art Museum and others. A special showing of Bob Mackie designs was provided by Robert and Doreen during a Mitzi Gaynor musical. As if this is not enough, Robert is featured several times a month on Channel 3 Your Life A-Z talking about vintage fashions. In a recent television interview, actress Busy Phillips of the show “Cougartown” was seen in a dress that she acquired at Fashion by Robert Black talking about her show and her love of vintage fashions! Fashion by Robert Black believes in the preservation of all things beautiful and carries vintage clothes in pristine condition from the 1920's through the 1980's. Join us for a premier fashion experience!

“A Brandeis Campus Stroll Down Memory Lane
Fashions Past Through Present”
Friday, April 27th at 2:00 pm


Proceeds to benefit BNC Phoenix Scholarship Fund
THE NOMINATING COMMITTEE IS PLEASED TO ANNOUNCE THE 2012-2013 SLATE OF OFFICERS

Co-Presidents: ......................... Lori Roth and Marcy Strauss
Membership Co-Vice Presidents: ........ Joyce Gordon and Kathleen Witkin
Program Vice President: .................. Gladys Simon
Study Group Vice Presidents: .......... Sue Adatto, Daron Barness, Sara Leopold
Recording Secretaries: ..................... Arlene Feldman, Joanie Bream
Corresponding Secretaries: ............. Carol Baine, Truda Chick
Treasurer: .................................. Bruce Galin
Financial Secretary: ...................... Irene Lubin
Administrators ............................. Nancy Sacks-Goldberg, Iris Wigal

Members-at-Large:
Phyllis Becker, Toni Dusik, Nancy Elkins, Pamela Fingerhut, Helen Greenberg, Merrill Kalman, Ellen Kirschenbaum, Ronda Kottle, Susan Joffe, Sheila Landau, Judy Levine, Brina Pepper, Amy Richman, Joanie Snider, Jo Ellen Susman, Gail Tenn, Nan Waldman

Nominating committee Chair:
Iris Wigal wishes to thank the following members of the nominating committee for all their dedicated work: Sue Adatto, Joyce Gordon, Carol Kern, Sue Karp, Lori Roth, and Marcy Strauss

Arizona Authors
Monday April 16th 12:30 - 2:00 at the JCC
Meet author Beth Kendrick
Beth Kendrick writes women’s fiction about friendship and romance. Call it chick lit if you like, but her books are fun and comedic, it’s April and we need to start thinking about our beach reading. She is the author of seven novels. Her latest is The Bake-Off, which not only tells a story, but has some yummy recipes. Her newest novel, The Lucky Dog Matchmaking Service will be released in May.
Beth Kendrick won the Romance Writers of America’s Golden Heart Award for My Favorite Mistake. She has a Ph.D. in psychology and an unshakable devotion to the Chicago Cubs.
Membership News

- Mazel Tov to Lori and Steve Roth on the birth of their grandson, Declan Maccabbee Roth.
- A speedy recovery to Joanie Small.
- Happy Special Birthday to Margie Bold.
- A speedy recovery to Sandy Weiss who recently had surgery.
- Mazel Tov to Sheila Berkowitz and Janie Kuznitsky on the bat mitzvah of their granddaughter, Abrie Berkowitz.
- Condolences to the family of Barbara Willens.

Welcome to our New Members
Susan Alpern, Jackie Rosenbloom, Barbara Silverman, Phyllis E. Stone, Renee Thaler

Spring 15 Month Membership

Do you have a non-Brandeis friend, neighbor or relative who would like to join our award-winning Brandeis Chapter, but feels that our activities will soon be winding down? Please spread the word about our Spring 15 Month Membership. By joining now at our regular dues rate, $60.00, new members can participate in our fantastic study groups for $5.00 per session, receive an e-blast when our Study Group Guide is available this summer and take advantage of our early bird savings on study groups. As an extra perk, renewal of dues will not be due until June 30, 2013. What a deal! For additional information, please contact: Joyce Gordon, 480-970-1062 / Joyagor@aol.com or Kathleen Witkin, 480-473-4825 / Knj1974@aol.com

The Membership Form is located on page 15.

Stay in the loop!
To receive e-blasts about chapter events and postings on our website www.brandeisphoenix.com make sure we have your current email address!
Notify Paula Eckstein, paula.eckstein@gmail.com to add or verify your email address

Please report life-cycle events to: Truda Chick 480-686-8747 tchick2@cox.net
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<thead>
<tr>
<th>DAY</th>
<th>APR</th>
<th>GROUP</th>
<th>TIME</th>
<th>STUDY GROUP NOTES</th>
<th>FACILITATOR(S)</th>
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<td>1st Monday</td>
<td>2</td>
<td>Mystery Book Group</td>
<td>1:00</td>
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<td>Irene Miesczanski</td>
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<td><a href="mailto:miesirene@aol.com">miesirene@aol.com</a></td>
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<td>480-314-0238</td>
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<td>1st Tuesday</td>
<td>3</td>
<td>First Tuesday Book Group</td>
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<td>Judy Levine</td>
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<td>Judy Bernstein</td>
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<td>480-948-0725</td>
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<td>1st and 3rd</td>
<td>5</td>
<td>Hiking – Happy Trails</td>
<td>8:30</td>
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<td>Arlene Feldman</td>
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<td>Joyce Gordon</td>
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<td>480-970-1062</td>
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<td>1st Thursday</td>
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<td>First Thursday Jewish Book Group</td>
<td>10:00</td>
<td>Read <em>The Postmistress</em> by Sarah Blake</td>
<td>Ellen Tuckman</td>
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<td>602-953-9307</td>
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<td>1st Thursday</td>
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<td>Sun Lakes Potpourri</td>
<td>AM</td>
<td>We will have a gallery visit in Tempe with</td>
<td>Irene Kestenbaum</td>
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<td>a local artist followed by lunch at Caffe</td>
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<td>Boa.</td>
<td>480-983-7639</td>
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<td>Each</td>
<td>5</td>
<td>Intermediate Mah-Jongg</td>
<td>12:00</td>
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<td>Sandy Blum</td>
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<td>2nd Tuesday</td>
<td>10</td>
<td>Men of Brandeis</td>
<td>12:00</td>
<td>Please contact the facilitator with ideas</td>
<td>Jerry Singer</td>
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<td>or for more information.</td>
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<td>480-391-1992</td>
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<td>2nd Tuesday</td>
<td>10</td>
<td>Second Tuesday Lunch Bunch</td>
<td>12:00</td>
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<td>Harriett Gartner</td>
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<td>Amy Richman</td>
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<td>480-664-6901</td>
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<td>2nd and 4th</td>
<td>10</td>
<td>Mah-Jongg Beginners/Advanced Beginners</td>
<td>1:00</td>
<td>The facilitator will let you know where</td>
<td>Daron Barness</td>
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<td>Tuesday</td>
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<td>we will be meeting.</td>
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<td>480-607-1611</td>
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<td>2nd Wednesday</td>
<td>11</td>
<td>Contemporary Fiction-AM</td>
<td>10:00</td>
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<td>Sara Leopold</td>
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<td>2nd Wednesday</td>
<td>11</td>
<td>North Scottsdale Wednesday AM Book Group</td>
<td>10:00</td>
<td>Read <em>The World to Come</em> by Dara Horn</td>
<td>Arlene Rudley</td>
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<td>Carol Sobel</td>
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<td>2nd and 4th</td>
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<td>Knit a Mitzvah</td>
<td>1:00</td>
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<td>Nancy Moffitt</td>
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<td>2nd Wednesday</td>
<td>11</td>
<td>Contemporary Fiction-PM</td>
<td>1:30</td>
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<td>Sara Leopold</td>
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SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY
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<tr>
<td>Friday</td>
<td>13</td>
<td>Boomers</td>
<td>9:00</td>
<td>Arts &amp; Flowers® 2012 Tour the Phoenix Art Museum's 8th annual Arts &amp; Flowers exhibit; tour at 10:00 included with Museum admission, or free for Museum Members. Meet at 9:00 AM at the carpool locations: Barnes and Noble on 90° &amp; Shea, or Fry's at 90° &amp; Shea. Lunch follows the tour. RSVP to Carol.</td>
<td>Carol Baine <a href="mailto:carol@mmcom.com">carol@mmcom.com</a> 480-626-4763  Ellen Kirschenbaum <a href="mailto:ellenk102@cox.net">ellenk102@cox.net</a> 602-214-5212</td>
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<td>2nd Friday</td>
<td>13</td>
<td>North Scottsdale Friday AM Book Group FULL</td>
<td>10:00</td>
<td>Read In the Garden of Beasts: Love, Terror, and an American Family in Hitler's Berlin by Eric Larson. RSVP to Darcy Goodman at 480-419-0475</td>
<td>Eileen Raiden <a href="mailto:eraiden@aol.com">eraiden@aol.com</a> 480-563-5737  Hennie Greenland <a href="mailto:tomhennie@aol.com">tomhennie@aol.com</a> 480-473-7166</td>
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<td>3rd Monday</td>
<td>16</td>
<td>Arizona Authors Speaker Series</td>
<td>12:30</td>
<td>Author Beth Kendrick. Book coming in May, 2012: The Lucky Dog Matchmaking Service.</td>
<td>Merritt Kalman <a href="mailto:mskbflo@aol.com">mskbflo@aol.com</a> 480-296-3355</td>
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<td>3rd Tuesday</td>
<td>17</td>
<td>Intermediate Bridge</td>
<td>12:00</td>
<td>Meet at Nan Waldman's house</td>
<td>Marcy Strauss <a href="mailto:mss29@comcast.net">mss29@comcast.net</a> 602-606-2712  Nan Waldman <a href="mailto:nanlarry@cox.net">nanlarry@cox.net</a> 602-953-2084</td>
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<td>3rd Tuesday</td>
<td>17</td>
<td>Third Tuesday Movie and Happy Hour</td>
<td>3:00</td>
<td>Enjoy a new movie and Happy Hour after the movie to discuss the film.</td>
<td>Rochelle Reese <a href="mailto:luvtoshoppr@yahoo.com">luvtoshoppr@yahoo.com</a> 480-361-7628  Roni Nassberg <a href="mailto:ronika1@aol.com">ronika1@aol.com</a> 480-488-4476</td>
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<td>3rd Thursday</td>
<td>19</td>
<td>Third Thurs. AM Book Group FULL</td>
<td>9:45</td>
<td>Read The Piano Teacher by Janice Lee</td>
<td>Ellen Tuckman 602-953-9307  Robin Koehler <a href="mailto:robink07@aol.com">robink07@aol.com</a> 602-788-8290  Colleen Espinoza <a href="mailto:colleenmespinoza@aol.com">colleenmespinoza@aol.com</a> 480-483-8622</td>
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<td>3rd Thursday</td>
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<td>Third Thurs. Lunch Bunch</td>
<td>11:30</td>
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<td>Annette Kurland <a href="mailto:akurland@optonline.net">akurland@optonline.net</a>  Marcy Strauss <a href="mailto:mss29@comcast.net">mss29@comcast.net</a> 602-606-2712</td>
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<td>3rd Friday</td>
<td>20</td>
<td>Friday Afternoon Book Group</td>
<td>1:00</td>
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<td>Ruth Cohen 602-274-6126</td>
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<td>Sunday</td>
<td>22</td>
<td>Boomers</td>
<td>AM</td>
<td>Boyce Thompson Arboretum Tour the Arboretum at 11:00 A.M., included with daily admission of $9.00 for adults. The grounds are located 55 miles due east of Phoenix, near Superior. This Boomers event isopen to significant others, friends, children, or anyone else.</td>
<td>Carol Baine <a href="mailto:carol@mmcom.com">carol@mmcom.com</a> 480-626-4763  Ellen Kirschenbaum <a href="mailto:ellenk102@cox.net">ellenk102@cox.net</a> 602-214-5212</td>
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<td>Last Thursday</td>
<td>26</td>
<td>Contemporary Issues #1</td>
<td>9:30</td>
<td></td>
<td>Ruth Anne Myers <a href="mailto:ramyers@aol.com">ramyers@aol.com</a> 480-947-8216</td>
</tr>
<tr>
<td>Last Thursday</td>
<td>26</td>
<td>Contemporary Issues #2 FULL</td>
<td>9:30</td>
<td></td>
<td>Joanie Bream <a href="mailto:jonesmnaz@cox.net">jonesmnaz@cox.net</a> 480-860-8293</td>
</tr>
<tr>
<td>4th Thursday</td>
<td>28</td>
<td>Neighborhood Haunts</td>
<td>11:30</td>
<td>Sample different ethnic restaurants. Each person is responsible for her own meal. RSVP to the facilitator. Cash Only.</td>
<td>Iris Wigal <a href="mailto:wiggley@cox.net">wiggley@cox.net</a> 602-274-8771</td>
</tr>
<tr>
<td>Saturday</td>
<td>TBD</td>
<td>Girls' Night Out PM</td>
<td></td>
<td>The facilitator will let you know where and when the group will meet.</td>
<td>Nancy Elkins <a href="mailto:nancyelkins@gmail.com">nancyelkins@gmail.com</a> 248-225-3710  Jo Ellen Susman <a href="mailto:joellensus@gmail.com">joellensus@gmail.com</a> 602-569-9779</td>
</tr>
</tbody>
</table>

**Legend:**
- **SUNDAY**
- **MONDAY**
- **TUESDAY**
- **WEDNESDAY**
- **THURSDAY**
- **FRIDAY**
- **SATURDAY**
# Book Fund

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<tr>
<th>DONOR</th>
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<tr>
<td>Sherrymae Cohen</td>
<td>Mr. &amp; Mrs. Bernard Dubin</td>
<td>Best wishes on your 25th Anniversary</td>
</tr>
<tr>
<td>Layne &amp; Rover Colman</td>
<td>Mr. Ronald Robbins</td>
<td>In honor of your 65th Birthday</td>
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<tr>
<td><strong>LEARNED RESEARCH JOURNAL</strong></td>
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<tr>
<td>Joyce Lefco</td>
<td>Shelley Plous</td>
<td>In memory of your beloved brother, Michael Berz</td>
</tr>
<tr>
<td>Arlene Feldman</td>
<td>Roz Fischer</td>
<td>In honor of your 18 years as Facilitator and Mentor of the Monday Music Group</td>
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<tr>
<td>Layne &amp; Robert Colman</td>
<td>Nancy Baron &amp; Family</td>
<td>In memory of your beloved husband, father, grandfather, Leonard Baron</td>
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<tr>
<td>Layne &amp; Robert Colman</td>
<td>Jeffrey Wachsler &amp; Family</td>
<td>In memory of your beloved wife, mother, grandmother, Eileen Wachsler</td>
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<td><strong>SPECIAL TRIBUTE</strong></td>
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<tr>
<td>Ellen &amp; Bob Kirschenbaum</td>
<td>Dr. &amp; Mrs. David Steinway</td>
<td>In memory of Karen’s beloved mother</td>
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<td>Layne &amp; Robert Colman</td>
<td>Mr. &amp; Mrs. Andrew Wachsler</td>
<td>In memory of your beloved son, Jordan Thomas Wachsler</td>
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<td><strong>LOUIS BRANDEIS</strong></td>
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<td>Phoenix Chapter Board</td>
<td>Sandy &amp; Mark Itkowitz</td>
<td>In memory of your beloved father, Michael Berz</td>
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<td>In memory of your Birthday</td>
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<td>Carol Baine</td>
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<td>In honor of your daughter’s engagement</td>
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<td>In memory of your new granddaughter, Arlo</td>
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<tr>
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<td>Phyllis Shapiro</td>
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</tr>
<tr>
<td>Joyce Gordon</td>
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<tr>
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<td>Sandy &amp; Mark Itkowitz</td>
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<td><strong>MILLIONTH BOOK</strong></td>
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<td>Hostesses</td>
<td>Chairs of the Day</td>
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<tr>
<td>Roz Fischer</td>
<td>Joan Silver</td>
<td>Thank you for all your work on behalf of the Music Group</td>
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<tr>
<td>Roz Fischer</td>
<td>Arene Feldman</td>
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<td>Elaine Wagner</td>
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<tr>
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<td>Dr. Lindsay Kahn</td>
<td>Best wishes for a speedy recovery</td>
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<tr>
<td>Rhoda Pack Eisenberg</td>
<td>Matthew Levine</td>
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<tr>
<td>Carol &amp; Don Baine</td>
<td>Joanie Small</td>
<td>In honor of your graduation</td>
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<tr>
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<td>Sharon Gadless</td>
<td>Best wishes for your speedy recovery</td>
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Thank you to the following volunteers who have ensured the continued success of Brandeis Book and Author Events:

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Committee Chairs:

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Joanie Bream
Bonnie Brozosky
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Ruth E. Cohen
Connie Weiss Flegenheimer
Stephanie Garfinkle
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Jerri Schubert
Janie Shapiro

Susan Siegel
Gladys Simon
Kathy Simon
Joan Silver
Marcy Strauss
Gail Tenn
Iris Wigal
Barbara Zemel
Marilyn Zolondek


This list is current at the time of printing. We regret any omission.
Thank you to all who have made our 22nd Book and Author Event the great success it was!

**Special Editions**
- Carol Kern
- Roma Wittcoff

**Rare Finds**
- Cheryl and Robert Carr
- Anita Evers
- Pamela Fingerhut
- Andrea Morrison
- Alyce Sadler
- Dr. Rachelle Shaw
- Joanie Small
- Kathy Simon
- Marcy Strauss
- Gail Tenn
- Lynda Weckstein
- Iris Wigal

**First Editions**
- Mona Crandell
- Karen Nagle

**Classics**
- Barbara Allyn
- Anonymous
- Selma Glass
- Judy Lucas
- Fran Sachs
- Ellie Shapiro
- Janie Shapiro
- Dr. Sidney Shapiro

**Best Sellers**
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- Phyllis Becker
- Joan Bream
- Babette Burdman
- Karen Bycer

- Gilbert and Claudia Carpel
- Susan Charney
- Ruth E. Cohen
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- Nancy Heller
- Sandy Itkowitz
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- Sue Karp
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**Special thanks to all our Bookmark Donors This list is current at the time of printing. We regret any omissions.**

BNC’s 22nd Annual Book and Author Event 2012 was a wonderful and memorable day! Attendees, shoppers, and vendors were unanimous in their positive reviews of the Boutiques. As one vendor so clearly expressed and many other vendors echoed, Your organization is very impressive and your members generous... It was great to see how loyal and eager attendees were willing to shop for a cause! It was my best show ever and I thank you for inviting me to participate. It was a pleasure to write the check for 20%! Congratulations to you all! It is a tremendous task to put on such an event! We are most grateful for the enthusiastic participation of our vendors, volunteers, and customers! We appreciate the fabulous feedback and look forward to Book and Author Boutiques 2013!

Boutique Co-Chairs, Brina, Daron & Sara
Thank you to our Silent Auction Donors

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David & Sue Adatto
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Arizona Cardinals
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Arizona Jewish Theatre Company
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Gainey Village Health Club & Spa
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The Vintage Jewel
The 22nd annual Book and Author Event was held on February 27th and over 600 people enjoyed a fabulous day of authors, book buying, bidding and shopping. We were honored to have Brandeis University president Fred Lawrence speak to us and he was quite inspiring. Our four authors were bright, articulate and extremely personable. There seemed to be a theme reverberating throughout the day - a message of hope, support and spirituality that helps one get through some of the darkest moments in life.

The secondary theme of the day seemed to be "shop ‘til you drop." The boutiques were booming with customers, the silent auction was rocking and book sales were brisk. The table centerpieces were one-of-a-kind book purses made from hard cover books embellished with buttons, stones and trim created by Lynette Cornwell and women were lined up to purchase these as well.

There was a remembrance/interview read by Merrill Kalman for Jeffrey Zaslow who tragically died in a car accident two weeks before he was to appear. It was very fitting that he was honored even though he could not participate in person and this was the perfect way to give him a voice. Sean McLaughlin, once again, seamlessly moved the day forward with charm and wit. The day flowed smoothly, there was a lot of energy in the room and the word from attendees has been that this was one of the best Book and Author Events. A great time was had by all and it’s time to start thinking about the 23rd annual event in 2013!
Enjoy the Memories

Photos by Joel Zolondek

Vivian Ullman, Merrill Kalman, Lisa Niemi Swayze
Sean McLaughlin, Karen Bycer

Lisa Niemi Swayze, Robert Dugoni
Dyan Cannon, Thrity Umrigar

Merrill Kalman, Sean McLaughlin

Sue Karp, Merrill Kalman, Gladys Simon
Daron Barness, Carol Kern, Lorraine Sparrow

Toby Taylor at Book Sales

Lori Roth, Susan Joffe at Silent Auction
All About Brandeis

Bits & Bites

Social Justice
Going Strong at Brandeis

This month Brandeis students explored volunteerism and advocacy in-depth. Clubs and professors from around campus came together to examine what "social justice" really means from a variety of perspectives, and celebrated the ways Brandeis contributes to make the world better. The International Center for Ethics, Justice and Public Life and the Brandeis Student Union presented 'DEIS Impact', a week long festival that featured dozens of events addressing topics from global health to climate change to women's rights and ancient texts.

Grants Help Student Research

Grants help student research go from lab to market thanks to seed money from Brandeis' Virtual Incubator Program. One group of Brandeis students landed an office in Rhode Island, additional funding to take their smartphone study aid to the next phase and some nice PR. Another group's ALS therapy is under license to a company for commercial development. Funded by the Provost's Office and the Office of Technology Licensing, this new initiative is designed to encourage and support entrepreneurial activity within the Brandeis community. The grants are intended to help campus entrepreneurs launch their research and ideas from the lab to the market. Now in its second year, the program has drawn a lot of interest across the sciences.

Traveling Abroad to Expand Brandeis Presence

University President Fred Lawrence, professors and administrators are visiting India to explore collaborations in the sciences with leading Indian institutions and strengthen ties with Brandeis' growing network of Indian alumni and supporters. The mission aims to expand the university's global reach, enhance the multicultural character of the student body and further engage the campus community in the pursuit of social justice. "Social justice and sustainable development are areas of endeavor in which Brandeis is universally recognized, and activists in these fields, including many of our alumni, are working in India to make the world a better, healthier place," Lawrence has said. The strategic approach to identify countries in major regions of the world where valuable collaborations can be formed between Brandeis and local institutions is being taken initially in India and Israel, because in both countries Brandeis already has ongoing partnerships, activities and a strong alumni and student base.

Are Our Minds Sharper As We Age?

A recent article in The New York Times focused on research being conducted at Brandeis to find out why some people are much better than their peers at delaying age-related declines in memory and calculating speed. If they could better detect what protects one person's mental strengths or chips away at another's, then perhaps they could devise a program to halt or reverse decline and even shore up improvements. One essential element of mental fitness has already been identified. According to Margie Lachman, a psychologist at Brandeis who specializes in aging, "Education seems to be an elixir that can bring us a healthy body and mind throughout adulthood and even a longer life." She is one of the principal investigators for what could be considered the Manhattan Project of middle age, an enormous study titled "Midlife in the United States." More than 7,000 people 25-74 years old were drafted to participate so that middle-agers could be compared with those younger and older.

More information available at: www.brandeis.edu/now
Brandeis National Committee
Phoenix Chapter
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Dates Summer Address:_________________________________________________

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$60 Annual $85 Contributing $125 Sustaining

$60 Spouse of Life Member_____________________________________________
$40 Spouse of Annual Member__________________________________________
$20 Associate (primary resident, chapter___________________________________

Check enclosed, payable to BNC $_______________________________________

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Brandeis National Committee
11935 E. Del Timbre, Scottsdale, AZ 85259
Call Irene at 480-948-3773 to use MasterCard or Visa

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 gladsi26@hotmail.com ................. 480-773-7958

Program Vice Presidents:
Lori Roth - clanroth@gmail.com ........ 480-664-3312
Pamela Fingerhut ....................... 480-219-9004
pamela@pamelafingerhut.com

Study Groups Co-Vice Presidents:
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Merrill Kalman
mskbflo@aol.com ....................... 480-296-3355

Co-Recording Secretaries:
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Arlene Feldman
agfeldman1@cox.net .................... 480-664-8262

Book Fund Chair:
Marianne Silberman - marsil13@cox.net . 480-314-1971

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