



The 23rd Annual BNC Book and Author Event



AUTHORS and SHOPPING and FOOD, Oh My!

Come for the books, come for the authors, stay for the shopping, the food and the fun! Doors open at 9:00 am, so come early to shop our new boutiques and silent auction offerings and be ready for author signings at 9:30 am.

**Callé Rose Collection
Classy Bag Lady
Eagles Wings Sheets
Forever Flipped
Glam Candi
Gotta Have It
Just Jane Boutique
Monica Durazo Designs**



**Nolan Jewelry
Patchwork Pig
Read and Sing My Name
Roberto Mantellassi USA
Studio Nicole
Urban Glyphs
Vintage Jewelry**



**Boutiques
Book Sales
9:00**

**Author Signings
9:30**

**Dining Room
Opens
10:45**

**Program begins
11:00 sharp**

**Lunch Served
12:30**

**Monday, March 4, 2013 at the Phoenician Hotel
6000 E. Camelback Road, Scottsdale, AZ
Cost: \$115 with a \$5 coupon for a book purchase**

Contact - Carol Kern CAK571@aol.com 602-315-1595



For additional information on Book and Author follow the Gold Stars to pages 3, 4, 5.

Co-Presidents' Message



Dear Members,

January proved to be another month chock full of Brandeis activities. Our numerous study groups continued on and in many cases welcomed the snowbirds who arrived after the New Year.

We, too, welcome everyone and thank all our members for supporting Brandeis through your participation. Brandeis is truly a win-win organization.

To highlight just one of our many study groups, we can report that our BNC Symphonic Insights group met on January 14, 2013 and featured artist Boyang Wang, violinist from Beijing, China. It was a delightful afternoon of classical music and conversation. Thank you to Joan Sitver and the committee for the delicious refreshments.

We do hope that everyone made their reservation for our annual University on Wheels to be held on February 8th at the Orange Tree Resort. A few of our board

members had the opportunity to hear and meet Professor Scott Edmiston, Director of the Office of the Arts at Brandeis University, at last spring's Leadership Conference in Palm Springs. He was so terrific that we rushed the podium and requested his appearance in Phoenix. You now have the same opportunity to hear one of the finest professors from Brandeis. His topic is *"Truth or Beauty: The need for the Art in the 21st Century"*. Our appreciation goes out to our devoted Co-Chairs Ronda Kottle and Amy Richman along with our VP of Programming Gladys Simon for working behind the scenes to ensure a delicious breakfast and a stimulating morning.

Now is the time to make your reservation for the BNC Phoenix Chapter Book and Author Extravaganza on Monday, March 4th at the Phoenician. The day begins at 9:00 am and provides you with an array of authors one can only dream of meeting and hearing. Thank you to Carol Kern, Merrill Kalman, and Sara Leopold, our Co-Chairs of this premier event, for organizing tirelessly and implementing the day.

Our featured authors will be Melanie Benjamin, Chris Bohjalian, Allison Leotta, JR Martinez, Alana Stewart and Adriana Trigiani. The day is rounded out with Boutique shopping and our Silent Auction. Donations for the Silent Auction are being handled by our Co-Chairs Carole Natelson, Betsy Kurasch, and Harriet Kaplan. Thank you to our numerous volunteers who help make this day possible. All fundraising from this

event goes to benefit the Sustaining the Mind Campaign: Scientific Research in Neurodegenerative Diseases.

Those of you donating at one of the Bookmark levels are invited to join us on Sunday evening, March 3rd for an exclusive cocktail party reception with our authors. Meet and mingle with each one and be among the first to purchase their books and have it autographed. Co-

Chairs Sue Karp, Merri Rubin and Stephanie Garfinkle have planned this event to the last detail for your total enjoyment. Each Brandeis Phoenix member should have received a personalized letter from our Sustaining the Mind Campaign Chair, Carol Kern. This letter spells out the ways in which every member can become a supporter of our three-year campaign to support medical research at Brandeis University. Just as **Smart Balance** buttery spread was invented by Brandeis nutrition scientists, it is possible that the

next great insight into neurodegenerative and/or neurodevelopmental diseases will come out of Brandeis scientific research. Don't be left behind. Make a donation to this campaign and let BNC — Phoenix claim to have 100% support among our membership. Finally, we wish to announce that our Phoenix Chapter is beginning to collect children's books for our New Book Project. Books limited in value to \$7.00 and less and/or gently used children's books can be donated at BNC events. Anyone interested in working on this new project, please contact our Chair, Dorry Sunenshine. See what is happening and how you can become more involved.

Please visit our website at:

<http://www.brandeisphoenix.com>

and like us on Facebook at Brandeis National Committee Phoenix Chapter.

Your Co-Presidents, Lori Roth & Marcy Strauss

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.





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