BNC Phoenix Invites you to the 2012 -2013 Fall Event

All That Jazz ... and More!
Entertainment by Dennis Rowland

Friday, October 19, 2012 - 11:00 - 2:30 pm
McCormick Ranch Golf Club – 7505 E. McCormick Parkway, Scottsdale

Born and raised in Detroit, Dennis Rowland was brought up listening to his parents' Jazz and Gospel records while also immersing himself in the local Motown sound. Dream became reality when Rowland joined the Count Basie Orchestra in 1977. He spent seven years with them, and shared the stage with Ella Fitzgerald, Sarah Vaughn and Tony Bennett. A resident of Phoenix since 1987, Rowland has received numerous local awards, including Male Vocalist of the Year (Best of Arizona Jazz, 1999) and the Friend of Phoenix Award. Join us for an unforgettable afternoon of boutiques, camaraderie and cool jazz!

Event Co-Chairs: Phyllis Becker and Carol Abrams

Credit card payments or check accepted. Send to Nan Waldman, nanlarry@cox.net, 602-996-5639, 5061 E. Cortez, Scottsdale AZ 85254.

I have enclosed a check made out to BNC $______________________________

Please charge my: MasterCard ☐ Visa ☐

Credit Card #: ___________________________ Expiration: __________ Security Code: __________

Name as it appears on the credit card: __________________________________________________________

Billing Address including Zip Code: ____________________________________________________________

Phone: ___________________________ Email: ______________________________________________________

Level of Support (circle one): Virtuoso $45 Cool Jazz $55 Big Band $65 $50 non-member

Please choose: Chicken ☐ Fish ☐

McCormick Ranch Golf Club requires a reply no later than October 10, 2012.

Proceeds to benefit BNC Sustaining the Mind Campaign

I cannot attend but would like to donate $___________ to the Sustaining the Mind Campaign.
Co-Presidents’ Message

Dear Members,

Welcome to October, 2012! What an exciting month it will be! The highlight of the month will be our opening luncheon and program on Friday, October 19th at the beautiful McCormick Ranch Golf Club. Programming Vice President Gladys Simon and our event Co-Chairs Carol Abrams and Phyllis Becker have been diligent in their efforts to organize what promises to be an exciting afternoon featuring the sensational jazz of Dennis Rowland. The magnificent breathtaking views are a lovely backdrop for this sensational Fall Luncheon. Please see the article on page three. For more information and to register to attend, please look at the article in this bulletin or call Nan Waldman 602-996-5639 nanlarry@cox.net.

The proceeds of this event will support the Brandeis National Committee fundraising campaign, Sustaining the Mind. The goal of this three year campaign is to raise $3 million for research and scholarships in the area of neurodevelopment and neurodegeneration. This research should take us steps closer to curing such diseases as Alzheimer’s and Parkinson’s. We all know many people with Alzheimer’s and Parkinson’s and other such illnesses, and we have watched their lives be robbed but not ended. Brandeis is doing such exciting, breakthrough work in this field and through your support, it will continue. Attending our opening luncheon is just one way that we may help in this campaign. If you are interested in working on this campaign please contact our Sustaining the Mind Chair Carol Kern cak571@aol.com.

Individual gifts of all levels are welcome and encouraged. It’s now easier than ever to make an online donation to the Brandeis National Committee’s Sustaining the Mind: Scientific Research and Scholarships campaign. Just follow the link, http://www.brandeis.edu/bnc/philanthropy/sustaining-the-mind.html. There is also a Tributes tab for making gifts in honor, or in memory, of someone. Gifts made online will be credited to the appropriate chapters, and acknowledgments will be sent to the honorees. We thank you in advance for your interest and generosity in supporting this vital cause.

October marks the beginning of the (M.O.B.) Men of Brandeis programming for the year run by Facilitators Sam Summer and Leith Baletin. The first meeting will be held on Wednesday, October 10th at 12:00 noon at the JCC in Scottsdale. This includes a dutch treat lunch and topical discussion. We want to remind you that since M.O.B. is a study group of Brandeis, everyone needs to register. To do so, please go to: www.brandeisphoenix.com/Study_Groups.html and download a copy of the Registration Form. Of course, men participating in this and any study group need to be a paid member of Brandeis. A membership form can also be found on the Brandeis Phoenix website.

We invite all members of Brandeis and their family, neighbors, co-workers and guests to join us for our opening event, our study groups and our fundraising campaign, Sustaining the Mind. See you soon.

Lori Roth and Marcy Strauss
Co-Presidents, BNC – Phoenix Chapter

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.
Entertainment by Dennis Rowland
Friday, October 19, 2012
11:00 - 2:30 pm
McCormick Ranch Golf Club
7505 E. McCormick Parkway, Scottsdale

On Friday, October 19, Brandeis National Committee Phoenix Chapter members and friends will gather at the newly renovated and redecorated McCormick Ranch Golf Club at 11 am. We will enjoy a delicious 3-course lunch, a little pre-Hanukkah shopping at our special high-end boutiques, stimulating conversation with friends old and new, topped off with a wonderful performance of jazz music and song by our own local Jazz Legend, Dennis Rowland. Dennis continues to be an international attraction as well as appearing in a variety of theatrical productions and recording three CD's released by Concord Music Group.

Don't miss the fun! Join Us!

Please remember to bring your non-perishable food items to all BNC events to help the Paradise Valley Emergency Food Bank.
On Friday, October 26, join the Boomers when they visit Sheila Groman, the Quilt Lady. Sheila’s program is entitled *Quilts in My Life* and is about her evolution as a quiltmaker. You will see her very first quilt, her current project, and many more. Following the visit, there will be lunch at a local restaurant. To join the group, see the registration form on page 5.

RSVP: Ronee Siegel  
brandeisboomers@gmail.com, 917-273-0393

Facilitators: Ellen Kirschenbaum,  
ellenk102@cox.net, 602-214-5212  
Susan Rollins  
serollins52@gmail.com, 480-563-0411

**Men of Brandeis (M.O.B.)**

The first meeting of the year will be Wednesday, October 10 at the JCC. First there will be lunch at noon, and then a current events discussion in Room 217. Please remember that the JCC doesn’t allow outside food, and that you’ll need your driver’s license or other ID to enter. This group will be doing a variety of activities and will meet on various dates at different places. Some of the suggestions have included a trip to Tucson to see the Air Museum, a tour of Chase Field, and a tour of the University of Phoenix stadium. New ideas and suggestions are welcome!

To join the group, please see the registration form on page 5. Study Groups are for Brandeis members; if you are not yet a member see the membership form on page 12. These forms are also available online at:


Facilitators:  
Sam Summer, 480-488-1540  
Leith Baletin, lbaletin@att.net

Our October speaker will be singer/songwriter Scott MacIntyre, who is now also an author. Many people will remember him as the first blind finalist on American Idol. His book is called *By Faith, Not By Sight*. Scott’s vision was impaired from birth. He started playing piano by ear at age three, began classical lessons at six, and subsequently learned to play organ, guitar, bass and drums. He studied music at the Royal Conservatory of Music in Toronto before relocating to Arizona, where, at fourteen, the home-schooled MacIntyre was admitted into Arizona State University’s Barrett Honors College and Herberger College of Fine Arts. In 2005, he received the coveted Marshall and UK Fulbright scholarships and was ranked by USA Today as one of the top twenty undergraduate seniors in the nation.

As an acclaimed singer-songwriter, he has toured in arenas across North America, headlined concerts in Japan, Austria, England, Canada, and the US, and written and released his latest CD Heartstrings, which debuted at #18 on the iTunes Pop Album Chart. He has performed with many notable acts including Alice Cooper, Jason Mraz, and Queen to name a few. MacIntyre’s contagious spirit of optimism and heartfelt stories take his audience on an emotional journey of love and yearning, hardship and hope, from someone who deeply understands the challenge of overcoming enormous adversity. Having always forged ahead when the world said to give up, Scott MacIntyre continues to be an inspiration to all who hear his music and story.
# 2012 - 2013 Study Group Registration

**Name:** ____________________________________________________________  **Phone:** ____________________________

**Address:** ________________________________________________________________________________________

**City/State/Zip:** ________________________________________________________________________________________

**Email:** ________________________________________________@________________________________________

(Please Print Clearly)

**Circle Membership Status:**  **Annual       Life      Spouse      Associate (List Chapter name)**

Mark your selection(s) – All study groups are $21

**Deduct $3 per Study Group if registration is mailed before September 14, 2012**

A downloadable copy of this page and the Study Group Guide are available on the chapter website: [www.brandeisphoenix.com/Study_Groups.html](http://www.brandeisphoenix.com/Study_Groups.html)

### Various

1. ____Boomers
2. ____Cultural Sites in AZ
3. ____Men of Brandeis

### Monday

4. ____Genealogy NEW
5. ____Yoga - Session I (Fall) NEW FULL
6. ____Yoga - Session II (Winter) NEW
7. ____Mystery Book Group FULL
8. ____iPhones & iPads: Tips and Tricks FULL
9. ____Phoenix Symphony Lecture Recitals
10. ____Arizona Authors Speaker Series
11. ____Jewish Art NEW

### Tuesday

12. ____Canasta For Beginners FULL
13. ____First Tuesday Movie & Happy Hour
14. ____Brisk Walking Group NEW
15. ____Second Tuesday Lunch Bunch
16. ____Camelview Review and Lunch FULL
17. ____Play Bridge NEW NAME
18. ____Artist Studio Tours FULL

### Wednesday

19. ____Share the Gift of Reading (Fall) NEW
20. ____Share the Gift of Reading (Winter) NEW
21. ____Contemporary Fiction Book Group PM
22. ____Knit A Mitzvah
23. ____Fourth Weds Lunch Bunch FULL
24. ____Play Golf NEW

### Thursday

25. ____Intermediate Mah-Jongg FULL
26. ____Mah-Jongg for Beginners NEW DAY
27. ____Just Hiking FULL
28. ____Jewish Book Group - First Thursday
29. ____Sun Lakes Potpourri
30. ____Study with the Best - On Broadway FULL
31. ____Neighborhood Haunts
32. ____Contemporary Issues #1
33. ____Contemporary Issues #2 FULL
34. ____Contemporary Issues #3 NEW

### Friday

35. ____Studio Art and Bistro Lunch FULL
36. ____Friday Afternoon Book Group

### Saturday

37. ____At the Ballet
38. ____Girls’ Night Out

**COURSE SUBTOTAL @ $21** $_____________

**TOTAL Enclosed** $_____________

Check # ___________________  

Mark your selection(s) and mail Registration Form and check, payable BNC, to:

Merrill Kalman, 8240 E. Tether Trail, Scottsdale, AZ 85255  
480-296-3355  mskbflo@aol.com

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Your study group fees are used to support the administrative expenses of our Brandeis Phoenix chapter. We do not use any of the funds raised from our events for that purpose. Any excess study group fees will be designated this year for the Sustaining the Mind Campaign, research and scholarship in neurodegenerative diseases.
<table>
<thead>
<tr>
<th>OCT</th>
<th>DAY</th>
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<th>FACILITATORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1st Monday</td>
<td>MYSTERY BOOK GROUP</td>
<td>1:00</td>
<td><em>Defending Jacob</em> by William Landay. Location: the Grille Room at the Troon North Golf Club, 10320 East Dynamite, Scottsdale.</td>
<td>Irene Mieszcanski <a href="mailto:Miesirene@aol.com">Miesirene@aol.com</a> 480-314-0238</td>
</tr>
<tr>
<td>2</td>
<td>1st Tuesday</td>
<td>FIRST TUESDAY MOVIE &amp; HAPPY HOUR GROUP</td>
<td>Varies</td>
<td>Enjoy an afternoon movie, followed by Happy Hour.</td>
<td>Roni Nassberg <a href="mailto:ronika1@aol.com">ronika1@aol.com</a> 480-488-4476 Rochelle Reese <a href="mailto:lvutoshop@yahoo.com">lvutoshop@yahoo.com</a> 480-361-7628</td>
</tr>
<tr>
<td>4</td>
<td>1st Thursday</td>
<td>JEWISH BOOK GROUP</td>
<td>10:00</td>
<td>Author Leon H. Gilden will be present to discuss his book, <em>The Family Affair</em>. Meet at the Mountain Gate Apartment's Clubhouse - 4602 E. Paradise Village Parkway North, Phoenix, Arizona 85032. RSVP to Ellen.</td>
<td>Ellen Tuckman 602-953-9307</td>
</tr>
<tr>
<td>4</td>
<td>1st Thursday</td>
<td>SUN LAKES POTPOURRI</td>
<td>1:30 - 3:30</td>
<td>We will discuss the book <em>Someone Knows My Name</em> by Lawrence Hill. Open to people outside the Sun Lakes area. Contact the facilitator for the location.</td>
<td>Irene Kestenbaum iрен<a href="mailto:ek0426@gmail.com">ek0426@gmail.com</a> 480-883-7639 Barbara Gold <a href="mailto:bgold9333@gmail.com">bgold9333@gmail.com</a> 480-802-7945</td>
</tr>
<tr>
<td>4</td>
<td>Thursdays</td>
<td>MAH-JONGG FOR BEGINNERS</td>
<td>11:00 -1:00</td>
<td>Learn how to read and thoroughly understand the playing card, set up and deal the tiles, choose a hand and acquire basic strategies for playing the game. Participants will be notified of the location.</td>
<td>Daron Barness <a href="mailto:daronday@aol.com">daronday@aol.com</a> 480-607-1611</td>
</tr>
<tr>
<td>5</td>
<td>Friday</td>
<td>BOOMERS</td>
<td>10:30</td>
<td><em>Rosson House Museum</em> in downtown Phoenix - We will have a 60 minute guided tour of the Rosson House Museum and Hands-On House. Following the tour, we'll have lunch at a local restaurant. RSVP only to Ronee.</td>
<td>Ronee Siegel <a href="mailto:brandeisboomers@gmail.com">brandeisboomers@gmail.com</a> 917-273-0393 Ellen Kirschenbaum <a href="mailto:ellenk102@cox.net">ellenk102@cox.net</a> 602-214-5212 Susan Rollins <a href="mailto:serollins52@gmail.com">serollins52@gmail.com</a> 480-563-0411</td>
</tr>
<tr>
<td>6</td>
<td>Saturday</td>
<td>GIRLS’ NIGHT OUT</td>
<td>To be determined</td>
<td>Details will be e-mailed to participants.</td>
<td>Nancy Elkins <a href="mailto:nancyfaithelkins@gmail.com">nancyfaithelkins@gmail.com</a> 248- 225-3710 Jo Ellen Susman <a href="mailto:joellensus@gmail.com">joellensus@gmail.com</a> 602- 569-9779</td>
</tr>
<tr>
<td>8</td>
<td>Mondays</td>
<td>GENEALOGY: RESEARCHING YOUR FAMILY TREE</td>
<td>10:30-12:00</td>
<td>Participants will be notified of the location by email.</td>
<td>Andi Freed-Krehbiel <a href="mailto:drcraberry@gmail.com">drcraberry@gmail.com</a> (480) 951-6572</td>
</tr>
</tbody>
</table>

**LEGEND**

- **SUNDAY**
- **MONDAY**
- **TUESDAY**
- **WEDNESDAY**
- **THURSDAY**
- **FRIDAY**
- **SATURDAY**
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| 9   | 2nd Tuesday | SECOND TUESDAY LUNCH BUNCH      | 12:00 | Meet at well-reviewed, diverse and interesting restaurants. Each person is responsible for her own meal. | Harriett Gartner  
currygal16@gmail.com  
480-538-2841  
Amy Richman  
amy@richmanfamily.com  
480-664-6901 |
| 10  | Wednesday | MEN OF BRANDEIS               | 12:00 | This month, meet at the JCC at noon for lunch. At 1:30, we’ll go to Room 217. RSVP to Leith Baletin.  | Sam Sumner  
samsummeraz@yahoo.com  
480-488-1540  
Leith Baletin  
ibaletin@att.net |
| 10  | 2nd Wednesday | CONTEMPORARY FICTION BOOK GROUP - PM | 1:30  | We will discuss *Rules of Civility* by Amor Towles. | Sara Leopold  
sara.1225@gmail.com  
480-525-1575 |
| 10  | 2nd and 4th Wednesdays | KNIT A MITZVAH               | 1:00 – 3:00  | Knit scarves for a variety of organizations while we socialize. | Nancy Moffitt  
nancy@moffittandcompany.com  
480-443-3443 |
| 11  | Every Thursday | INTERMEDIATE MAH-JONGG          | 12:00 – 3:00  | A group intended for experienced players will meet at the JCC, 12701 N Scottsdale Rd, Scottsdale  | Sandy Blum  
sanblum@cox.net  
480-905-3225 |
| 1 | 3rd Monday | ARIZONA AUTHORS SPEAKER SERIES | 12:30 – 2:00  | Meet author and American Idol semi-finalist Scott MacIntrye. Note: Location change - meet at Steinway Piano Showroom, 13802 N. Scottsdale Rd., Ste. 176 (between Thunderbird & Acoma) See p. 4 for more details. | Merril Kalman  
mskblo@aol.com  
480-296-3355 |
| 16  | 3rd Tuesday | CAMELVIEW REVIEW AND LUNCH     | Varies  | Enjoy a thought-provoking Harkins Camelview 5 movie followed by a discussion at a nearby restaurant.  | Janie Kuzniatsky  
cashew3@cox.net  
480-664-6544  
Amy Richman  
amy@richmanfamily.com  
480-664-6901  
Iris Wigal  
wigley@cox.net  
602-274-8771 |
| 16  | 3rd Tuesday | PLAY BRIDGE                    | 12:00 – 3:30  | Experienced players meet at Stone Creek Golf Club - 4436 E. Paradise Village Parkway South, Paradise Valley.  | Nan Waldman  
nanlarry@cox.net  
602-953-2084  
Susan Sacks  
susan.sacks@gmail.com  
480-880-5256 |
| 24  | 4th Wednesday | FOURTH WEDNESDAY LUNCH BUNCH   | 11:30  | Enjoy friendship and camaraderie at a variety of restaurants around the valley. | Annette Kurtand  
akurtand@optonline.net  
518-236-6271  
Sylvia Ulan  
azbubb602@gmail.com  
602-296-7124 |
| 25  | 4th Thursday | NEIGHBORHOOD HAUNTS            | 12:00  | Experience out-of-the-way neighborhood haunts for lunch. CASH ONLY. | Iris Wigal  
wigley@cox.net  
602-274-8771 |
| 25  | Last Thursday | CONTEMPORARY ISSUES DISCUSSION GROUP #1 | 9:30 – 11:30  | Participate in study and discussion. Participants will be notified of the location by email. | Ruth Anne Myers  
ramyers@aol.com  
480-947-8216 |
| 25  | Last Thursday | CONTEMPORARY ISSUES DISCUSSION GROUP #2 | 9:30  | Participate in study and discussion. Participants will be notified of the location by email. | Joanie Bream  
jonesmnaz@cox.net  
480-880-8293 or 602-421-4828 |
| 25  | Last Thursday | CONTEMPORARY ISSUES DISCUSSION GROUP #3 | 9:30  | Participate in study and discussion. Participants will be notified of the location by email. | Judy Levine  
judithlevine43@yahoo.com  
480-496-0252  
Nancy Sacks-Goldberg  
nshoboo@aol.com  
480-661-3852 |

**Legend**
- **Sunday**
- **Monday**
- **Tuesday**
- **Wednesday**
- **Thursday**
- **Friday**
- **Saturday**

Also see complete BNC Phoenix calendar online at: [www.brandeisphoenix.com/Calendar.html](http://www.brandeisphoenix.com/Calendar.html)
OCTOBER 2012  Brandeis National Committee - Phoenix Chapter

<table>
<thead>
<tr>
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<th>DAY</th>
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</thead>
</table>
| 26  | 4th Friday | BOOMERS           | 10:30 | A visit with Sheila Groman, the Quilt Lady. See p. 4 for more details. RSVP only to Ronee. | Ronee Siegel brandeisboomers@gmail.com
|     |            |                   |       |                                                                                   | Ellen Kirschenbaum ellenk102@cox.net
|     |            |                   |       |                                                                                   | 602-214-5212
|     |            |                   |       |                                                                                   | Susan Rollins serollins52@gmail.com
|     |            |                   |       |                                                                                   | 480-563-0411                                                                                     |
| 26  | Friday     | STUDIO ART AND BISTRO LUNCH | 10:00 | Join us at each artist’s location followed by lunch at a place nearby.             | Susan Sacks susan.sacks@gmail.com
|     |            |                   |       |                                                                                   | 480-860-5256
|     |            |                   |       |                                                                                   | Iris Wigal wiggley@cox.net
|     |            |                   |       |                                                                                   | 602-274-8771                                                                                     |
| 29  | Monday     | CULTURAL SITES IN AZ | TBD   | We will be visiting Eddie Basha’s Western Art Collection in Chandler. Participants will be notified of the details by email. | Carol Kern cak571@aol.com
|     |            |                   |       |                                                                                   | 480-948-9236                                                                                     |

**LEGEND**

SUNDAY  MONDAY  TUESDAY  WEDNESDAY  THURSDAY  FRIDAY  SATURDAY

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"On The Cutting Edge... Today’s Jewish Woman” Symposium

(BNC Co-Sponsored Event)

**Sunday, November 4th, 2012  8:30 am - 1:00 pm**

Keynote Speaker – Faye Moskowitz
inspirational author of *And the Bridge is Love*

Ina Levine Jewish Community Campus,
12701 North Scottsdale Road, Scottsdale.

Share this special morning to advance your mind and enhance your well-being in the Jewish tradition.

The morning includes fabulous speakers on current topics, and a delicious Spa Cuisine Luncheon.

Registration: Linda Feldman, 480-634-8050
(Bureau of Jewish Education),
Jewished@bjephoenix.org

It’s a morning you won’t want to miss!
Membership News

Condolences to the family of Lillian Himmelfarb, Sarae Steremberg’s mother.
Condolences to the family of Fanny Kottle, Sheldon’s mother.
Mazel tov to Amy and Marvin Richman on the marriage of their daughter, Suzanne.
Congratulations to Nancy and Larry Moffitt on the birth of their granddaughter, Ellie Reese.
Condolences to the family of Bess Oseran.
Condolences to the family of Dr. Dick Zonis, Bunny’s husband.
Mazel tov to Sylvia Ulan and her family regarding the bar mitzvah of Sylvia’s grandson.
Mazel tov to Rhonda and Sheldon Kottle regarding the July wedding of their daughter, Stacy, to Nick Soper.

Welcome New Members


New Members.
Want to attend one of our fabulous Programming Committee events, but afraid that you will be lost in the crowd? Have no fear, the Membership Committee has a “Buddy System”. We will meet and greet you, sit with you and introduce you to other Brandeis members. Interested?

Contact:
Joyce Gordon 480-970-1072  Joyagor@aol.com
Kathleen Witkin 480-473-4825  Knj1974@aol.com

We will soon be in the process of updating our Brandeis Membership Roster.
If you have had any recent name, address, phone number or email changes please notify

Bruce Galin at:
Bruce.phxhbcn@gmail.com or 480-661-0842.

Annual Members. Just a reminder that the deadline for your annual dues is rapidly approaching. Your past support of our 2011 - 2012 award-winning Phoenix Brandeis Chapter was most appreciated and we hope that we can count on your continued support. Your $60.00 membership is tax deductible.

Checks can be sent to:
Irene Lubin
11935 E. Del Timbre, Scottsdale, AZ 85259
Call Irene at 480-948-3773 for Visa and MasterCard payment.

Pay Dues

Please report life-cycle events to: Truda Chick 480-686-8747  tchick2@cox.net
Book and Author Event
Volunteer Meeting

Join one of our committees and share in this wonderful event!
Wednesday, October 31, 11:00 am
Phoenician Hotel
RSVP: Sara Leopold
sara1225@gmail.com 480-525-1575

Board contacts are listed on last page.
Additional members serving on the Phoenix Board this year are:

National Liaison ......................................................... Sue Karp
Immediate Past President .......................... Gladys Simon
President Emeritus ................................................... Carol Kern
Advisor ............................................................... Iris Wigal
Book and Author Co-chairs .............. Merrill Kalman, Carol Kern, Sara Leopold
Parliamentarian ..................................................... Judy Levine
Chief Information Officer ............................... Selma Ost
Liaison Sun Lakes ................................. Irene Kestenbaum

Board Members-at-Large:
Phyllis Becker, Nancy Elkins, Pamela Fingerhut, Susan Joffe, Ellen Kirschenbaum, Ronda Kottle, Sheila Landau, Brina Pepper, Amy Richman, Joanie Snider, Jo Ellen Susman, Gail Tenn, Nan Waldman

Please remember to bring your non-perishable food items to all BNC events to help the Paradise Valley Emergency Food Bank.
# Book Fund

For all your Book Fund needs call: Book Fund Chair, Marianne Silberman 480-314-1971, 11871 E. Del Timbre, Scottsdale, 85259 marsil13@cox.net

We are now accepting credit card donations for orders of $10.50 or more.

<table>
<thead>
<tr>
<th>DONOR</th>
<th>RECIPIENT</th>
<th>OCCASION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPECIAL TRIBUTE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iris Wigal</td>
<td>Carol &amp; Don Baine</td>
<td>In honor of your new granddaughter, Sienna Rae</td>
</tr>
<tr>
<td>Clare Strauss</td>
<td>David Kern</td>
<td>Best wishes for your 103rd birthday</td>
</tr>
<tr>
<td>Paula &amp; Joel Corman</td>
<td>Joan Gill</td>
<td>In memory of your beloved husband, Will Gill</td>
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<tr>
<td>Lynda &amp; Lou Weckstein</td>
<td>Joan Gill</td>
<td>In memory of your beloved husband, Will Gill</td>
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<td>Lynda &amp; Lou Weckstein</td>
<td>Amy &amp; Marvin Richman</td>
<td>In honor of your new grandchild</td>
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<tr>
<td>Corinne Rubenfeld</td>
<td>Myra Baum</td>
<td>In memory of husband, Jim Baum</td>
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<tr>
<td><strong>LOUIS BRANDEIS</strong></td>
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<tr>
<td>Dolores Brenner</td>
<td>Lois Roth</td>
<td>In memory of beloved son, Mark Roth</td>
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<tr>
<td>Dolores Brenner</td>
<td>Myra Baum</td>
<td>In memory of beloved husband, Jim Baum</td>
</tr>
<tr>
<td>Pamela Fingerhut &amp; Nancy Elkins</td>
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<tr>
<td>Irene Lubin</td>
<td>Joan Gill</td>
<td>In memory of beloved husband, Will Gill</td>
</tr>
<tr>
<td>Dolores Brenner</td>
<td>Ruth Braunstein</td>
<td>Best wishes for a speedy recovery</td>
</tr>
<tr>
<td><strong>MILLIONTH BOOK</strong></td>
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<tr>
<td>Phoenix Chapter Board</td>
<td>Carol &amp; Don Baine</td>
<td>In honor of new granddaughter, Sienna Rae</td>
</tr>
<tr>
<td>Arlene &amp; Irving Feldman</td>
<td>Carol &amp; Don Baine</td>
<td>In honor of new granddaughter, Sienna Rae</td>
</tr>
<tr>
<td>Phoenix Chapter Board</td>
<td>David Kern</td>
<td>In honor of your 103rd birthday</td>
</tr>
<tr>
<td>Marcy Strauss</td>
<td>Nan &amp; Larry Waldman</td>
<td>In honor of your son’s marriage</td>
</tr>
<tr>
<td>Marcy Strauss</td>
<td>Gail &amp; Daniel Tenn</td>
<td>In honor of your grandson’s Bar Mitzvah</td>
</tr>
<tr>
<td>Marcy Strauss</td>
<td>Helen &amp; Michael Greenberg</td>
<td>In honor of your Special Anniversary</td>
</tr>
<tr>
<td>Marcy Strauss</td>
<td>Carol &amp; Don Baine</td>
<td>In honor of your new granddaughter, Sienna Rae</td>
</tr>
<tr>
<td>Marcy Strauss</td>
<td>Daron &amp; Ron Barness</td>
<td>In honor of your daughter Jordana’s graduation from Brandeis with honors</td>
</tr>
<tr>
<td>Gladys &amp; Harvey Simon</td>
<td>The Phoenix Chapter</td>
<td>Congratulations on winning Chapter of the Year Award</td>
</tr>
<tr>
<td>Phoenix Chapter Board</td>
<td>Joan Gill</td>
<td>In memory of your beloved husband, Will Gill</td>
</tr>
<tr>
<td>Joan &amp; Harvey Bream</td>
<td>Joan Gill</td>
<td>In memory of your beloved husband, Will Gill</td>
</tr>
<tr>
<td>Marianne Silberman</td>
<td>Joan Gill</td>
<td>In memory of your beloved husband, Will Gill</td>
</tr>
<tr>
<td>Carol &amp; Don Baine</td>
<td>Ronda &amp; Sheldon Kottle</td>
<td>Mazel Tov on your daughter’s marriage</td>
</tr>
<tr>
<td>Carol &amp; Don Baine</td>
<td>Mary Moore</td>
<td>Wishing you a speedy recovery</td>
</tr>
<tr>
<td>Carol &amp; Don Baine</td>
<td>Mike &amp; Julie Bobier</td>
<td>In memory of Mike’s beloved mother</td>
</tr>
<tr>
<td>Marcy Strauss</td>
<td>Joan Gill</td>
<td>In memory of your beloved husband, Will Gill</td>
</tr>
<tr>
<td>Elaine Wagner</td>
<td>Ruth Braunstein</td>
<td>Best wishes for a speedy recovery</td>
</tr>
<tr>
<td>Roz Fischer</td>
<td>Mr. &amp; Mrs. Andy Seplow</td>
<td>In memory of Debbie’s father, Lewis Nevins</td>
</tr>
<tr>
<td>Roz Fischer</td>
<td>Joan Gill</td>
<td>In memory of beloved husband, Will Gill</td>
</tr>
<tr>
<td>Roz Fischer</td>
<td>Hy Flegenheimer</td>
<td>Wishing you a speedy recovery</td>
</tr>
<tr>
<td>Roz Fischer</td>
<td>Connie Flegenheimer</td>
<td>Wishing you a Happy “Special” Birthday</td>
</tr>
<tr>
<td>Roz Fischer</td>
<td>Ruth Braunstein</td>
<td>Best wishes for a speedy recovery</td>
</tr>
<tr>
<td>Roz Fischer</td>
<td>Myra Baum</td>
<td>In memory of your beloved husband, Jim</td>
</tr>
<tr>
<td>Lori Roth</td>
<td>Carol &amp; Don Baine</td>
<td>In honor of your new granddaughter, Sienna Rae</td>
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</tbody>
</table>
Brandeis National Committee
Phoenix Chapter
Membership Form

Name:______________________________________________________________
Local Address:_________________________________Unit #__________________
City, State, Zip:_______________________________________________________
Email:______________________________________________________________
Phone:_____________________________________________________________

Summer Address:____________________________________________________
City, State, Zip:_______________________________________________________
Dates Summer Address:________________________________________________

BNC memberships are tax deductible and apply through June 30, 2013

$60 Annual                       $85 Contributing                    $125 Sustaining
$60 Spouse or Other of Life Member________________________________
$40 Spouse or Other of Annual Member_____________________________
$20 Associate (primary resident, chapter________________________________

Check enclosed, payable to BNC $__________________________________

Include this application and check for MEMBERSHIP ONLY to:

Irene Lubin, Financial Secretary
BRANDEIS NATIONAL COMMITTEE
11935 E. Del Timbre, Scottsdale, AZ 85259
iwlubin1@cox.net
Call Irene at 480-948-3773 to use MasterCard or Visa

YOU MUST BE A MEMBER TO JOIN STUDY GROUPS.
This page is for Membership Form only.
Why is it so important to study general neuroscience, and not only human degenerative diseases like ALS and Parkinson's?

Every neuroscientist wants to understand human neurological and psychiatric disorders. Most of us became neuroscientists to try and understand some of the deep mysteries of who we are, how we think, how we behave and what goes wrong in disease. Some human neurological or psychiatric disorders are so complicated and so difficult to understand that sometimes it's more useful to go back to simpler model systems where you can hope to formulate an answer to a fundamental problem and then understand how that problem plays itself out in the context of disease.

We understand that you were first drawn to neuroscience by a class you took as a Brandeis undergraduate that discussed schizophrenia.

Yes. And even though I do very basic science and work with lobsters and crabs and a small motor system, some of the general principles that we've elicited over the last 35 years have turned out to be very relevant to disorders like epilepsy, chronic pain syndrome, addiction or a variety of other important human diseases. Sometimes you can start out asking one fundamental question, and you gain insight into something far from where you started.

One of the questions we've been studying in my lab for the last 20 years is fundamental to every nervous system, whether it's human or animal: the fact that neurons are constantly rebuilding themselves. If I look at a healthy 98-year-old human being, he or she has neurons (nerve cells) that are 98 years old. But the proteins that are used for electrical signaling last only for weeks, days or sometimes hours, so every single neuron has to constantly replace every single protein. So if you look at a 98-year-old, he or she replaced every single kind of ion channel thousands and thousands of times. That's equivalent to, for example, taking a 777 airplane and replacing every single component while it's flying, without showing disruption of function! If you have a failure of the regulation of the kinds of ion channels that control the excitability of neurons, you can end up with a network that's too excitable, such as what happens in seizures or sometimes in chronic pain. The homeostatic regulation of neuronal activity is a fundamental problem that we first really put our head around in studying lobster and crab neurons, but now is being studied in the context of human disease in all different kinds of systems.

http://alumni.brandeis.edu/makingyourgift/sustainingthemind
F. Y. I.

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480-359-7262

Mark Your Calendar!

New Member Coffee
Friday, October 12, 2012
1:00 - 3:00 pm

Fall Event - All That Jazz
Friday, October 19, 2012
McCormick Ranch Golf Club

Book and Author Volunteer Meeting
Wednesday, October 31, 2012

BNC Winter Party
Date to be determined

University on Wheels
Friday, February 8, 2013
Scott Edmiston Speaker

Bookmark Cocktail Party
Sunday, March 3, 2013

Book and Author
Monday, March 4, 2013

Women’s Seder
Tuesday, March 19, 2013

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