BNC Phoenix
Invites you to the 2012 -2013
Fall Event
All That Jazz ... and More!

Entertainment by Dennis Rowland
Friday, October 19, 2012 - 11:00 - 2:30 pm
McCormick Ranch Golf Club
7505 E. McCormick Parkway, Scottsdale

Dennis Rowland controls his silky-smooth voice masterfully, weaving his skill and his repertoire through a history of Jazz standards, while serving up contemporary tunes with spontaneity. He’s a performer whose specialty and craft transcend the dimensions of time, and he does it with a sound that is uniquely and unmistakably his own. Join us for an unforgettable afternoon of camaraderie and cool jazz!

Additional information on page 3.

Event Co-Chairs: Phyllis Becker and Carol Abrams

BNC Chapter of the Year! Second Year!

Fall Event - All that Jazz. . .and More!

RSVP to Nan Waldman 602-996-5639, nanlarry@cox.net  Credit card payments or checks accepted. Please mail to Nan Waldman, 5061 E. Cortez, Scottsdale, AZ 85254.

I have enclosed a check made out to BNC $______________________________

Please charge my:  MasterCard  ☐  Visa  ☐

Credit Card #:_________________________ Expiration:_________ Security Code:________________________

Name as it appears on the credit card:______________________________________________________

Billing Address including Zip Code:______________________________________________________

Phone:__________________________________________ Email:_______________________________

Level of Support (circle one):  Virtuoso $45  Cool Jazz $55  Big Band $65  $50 non-member

Please choose:  Chicken  ☐  Fish  ☐

McCormick Ranch Golf Club requires a reply no later than October 10, 2012.
Proceeds to benefit BNC Sustaining the Mind Campaign
Co-Presidents’ Message

Dear Members,

September is always an exciting time of year. Ever since we were children, September brought a new school year, new shoes, new school supplies and of course, the High Holidays. A new year!

Brandeis National Committee - Phoenix Chapter is also an exciting place to be at this time of year. We have newly formed study groups, exciting programming and many members joining our award-winning chapter.

To celebrate the new year, the Programming Committee, led by Gladys Simon (VP of Programming), is planning an outstanding Fall Event on October 19. The details of this day are included in this issue of the Beat. Come enjoy the sensational jazz of Dennis Rowland and the delicious cuisine with BNC friends old and new. We urge you to save the date, mark it on your calendar, invite your friends, family, and even your husband/wife or significant other and join us. Send your registration in today so that you can be a part of this 2012 Brandeis year kickoff.

Our study group guide became available last month and there are still openings! It is never too late to join our exciting study groups. Look through the guide and you will see that the study group fun is still about to begin. The guide is available online through our website www.brandeisphoenix.com.

Our membership Vice Presidents, Joyce Gordon and Kathleen Witkin, along with their committee never stop working and planning. They have been active all summer and are now planning new and prospective member events for fall and rest of the year. We continue to grow and attract the most stimulating and wonderful women (and men) of the Valley. If you know of a neighbor, relative, or friend who has yet to join, please encourage them to avail themselves of all our fine organization has to offer.

We are most proud to announce that the Phoenix Chapter of BNC has been named Chapter of the Year by the Brandeis National Committee for a second year in a row. We do not know whether this has ever happened before but what we do know is that as Co-Presidents, we are blessed with the women of our board, the excellent chairs and members of the Programming, Membership and Study Group committees. Together they work to make Phoenix Chapter one of the best in the nation. We sincerely thank them all for their dedication and effort.

We wish all of our members, supporters and friends a Happy New Year. As we celebrate Rosh Hashanah and Yom Kippur, may everyone be blessed with health, happiness and a fulfilling life.

Sincerely,
Co-Presidents, Lori Roth and Marcy Strauss

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.

Please remember to bring your non-perishable food items to all BNC events to help the PV Emergency Food Bank.
Imagine a beautiful lakeside pavilion, looking out over the green links at the newly renovated and redecorated McCormick Ranch Golf Club, with clear views to Camelback and Mummy Mountains. Now imagine the pavilion filled with gorgeously appointed tables, and Brandeis friends, old and new, enjoying a sumptuous 3-course lunch while catching up on everyone's summer activities. Now imagine yourself at one of those tables, fork poised to savor the last bite of a divine dessert as you listen to the sweet strains of jazz music and song by Dennis Rowland. Dennis controls his silky-sooth voice masterfully, weaving his skill and his repertoire through a history of Jazz standards, while serving up contemporary tunes with spontaneity.

Born and raised in Detroit, Dennis Rowland was brought up listening to his parents' Jazz and Gospel records while also immersing himself in the local Motown sound. Dream became reality when Rowland joined the Count Basie Orchestra in 1977. He spent seven years with them, and shared the stage with Ella Fitzgerald, Sarah Vaughn and Tony Bennett. A resident of Phoenix since 1987, Rowland has received numerous local awards, including Male Vocalist of the Year (Best of Arizona Jazz, 1999) and the Friend of Phoenix Award. He continues to be an international attraction, as well as appearing in a variety of theatrical productions, and recording three CD's released by Concord.

Wait a minute - this is not just a figment of your imagination! There you are, on Friday, October 19th, from 11 am - 2:30 pm! Make your reservations now to launch the 2012 - 2013 Brandeis National Committee Phoenix Chapter program year. And the best part? Proceeds to benefit Brandeis National Committee's "Sustaining the Mind: Scientific Research and Scholarships" campaign to establish an important fund to foster research in neuroscience and neurodegenerative diseases, and to establish an endowed scholarship fund for students in the sciences.

**Join Us!**
**Friday, October 19, 2012**
**11:00 am - 2:30 pm**
Study Group News

Welcome to the 2012 - 2013
Brandeis Study Group Season!

We have 10 new groups this year and your favorites are returning, for a total of 38 groups from which to choose. Whatever your interests are, we have at least one group for you!

Here are just some of the choices this year:

GAMES - We have Bridge, Mah-Jongg, Canasta for Beginners.

INTELLECTUAL - We have continuing Book Groups and Contemporary Issues groups, as well as our ever-popular Arizona Authors Speaker Series. Study with the Best is returning with a series about 20th century Jewish issues as presented on Broadway, using materials authored by Brandeis University faculty.

IN THE COMMUNITY - New this year, we have a unique group called Share the Gift of Reading. This group gives back to the community by offering a program that teaches the participants new and effective ways to help students learn to read.

FOOD - Our two Lunch Bunch groups are back, along with Neighborhood Haunts.

ACTIVE GROUPS - Our popular Hiking group is returning, along with several new active groups: Brisk Walking, Golf and Yoga!

ART - Art Around the Valley and Artist Studio Tours are both returning, along with a new group about Jewish Art.

MOVIES - We have two returning groups: one with lunch after a morning movie and one with an afternoon movie followed by Happy Hour.

MUSIC - The beloved Phoenix Symphony Lecture Recital Series is back with four great performances scheduled.

VALLEY ADVENTURES - Boomers is returning, along with Men of Brandeis and the Cultural Sites group. Our new Genealogy group will be an adventure into our own ancestry.

You’ll find more groups and detailed descriptions in the Guide itself, available along with the registration form at: http://www.brandeisphoenix.com/Study_Groups.html.
(Or just go to http://brandeisphoenix.com and then click the Study Groups tab.)
A registration form is also available on page 5.

If you’re not a member yet, no worries - a Membership Form is available on the website: http://tinyurl.com/BNCMemForm
and also on page 10. Send it in and join the fun!

Each study group is $21, with a $3 per group discount for all registrations mailed before our Early Bird deadline of September 14. So check out the Guide, send in your registration form, and let the fun begin!

Study Group VPs:
Daron Barness  daronday@aol.com
Sue Adatto  sueadatto@cox.net
Sara Leopold  sara1225@gmail.com
2012 - 2013 Study Group Registration

Name: ____________________________________________________ Phone: _______________________
Address: ________________________________________________________________________________
City/State/Zip ____________________________________________________________________________
Email: ___________________________________________ @ __________________________________________

(Please Print Clearly)

Circle Membership Status: Annual       Life      Spouse      Associate  (List Chapter name)
Mark your selection(s) – All study groups are $21
** Deduct $3 per Study Group if registration is mailed before September 14, 2012
A downloadable copy of this page and the Study Group Guide are available
on the chapter website:  www.brandeisphoenix.com/Study_Groups.html

Various
1. ____Boomers
2. FULL Cultural Sites in AZ
3. ____Men of Brandeis

Monday
4. ____Genealogy NEW
5. ____Yoga - Session I (Fall) NEW
6. ____Yoga - Session II (Winter) NEW
7. ____Mystery Book Group
8. FULL iPhones & iPads: Tips and Tricks NEW
9. ____Phoenix Symphony Lecture Recitals
10. ____Arizona Authors Speaker Series
11. ____Jewish Art NEW

Tuesday
12. ____Canasta For Beginners
13. ____First Tuesday Movie & Happy Hour
14. ____Brisk Walking Group NEW
15. ____Second Tuesday Lunch Bunch
16. ____Camelview Review and Lunch
17. ____Play Bridge NEW NAME
18. ____Artist Studio Tours

Wednesday
19. ____Share the Gift of Reading (Fall) NEW
20. ____Share the Gift of Reading (Winter) NEW
21. ____Contemporary Fiction Book Group PM
22. ____Knit A Mitzvah
23. ____Fourth Weds Lunch Bunch NEW DAY
24. ____Play Golf NEW

Thursday
25. ____Intermediate Mah-Jongg
26. ____Mah-Jongg for Beginners NEW DAY
27. ____Just Hiking
28. ____Jewish Book Group - First Thursday
29. ____Sun Lakes Potpourri
30. ____Study with the Best - On Broadway
31. ____Neighborhood Haunts
32. ____Contemporary Issues #1
33. ____Contemporary Issues #2
34. ____Contemporary Issues #3 NEW

Friday
35. ____Studio Art and Bistro Lunch
36. ____Friday Afternoon Book Group

Saturday
37. ____At the Ballet
38. ____Girls’ Night Out

COURSE SUBTOTAL @ $21 $_____________

** Early Bird Discount (9-14-12) Deduct $3 per group $(__________)
TOTAL Enclosed $_____________
Check # _______________________

Mark your selection(s) and mail Registration Form and check, payable BNC, to:
Merrill Kalman, 8240 E. Tether Trail, Scottsdale, AZ 85255
480-296-3355  mskbflo@aol.com

Your study group fees are used to support the administrative expenses of our Brandeis Phoenix chapter. We do not use any
of the funds raised from our events for that purpose. Any excess study group fees will be designated this year for the
Sustaining the Mind Campaign, research and scholarship in neurodegenerative diseases.
We are proud to announce that the Phoenix Chapter of the Brandeis National Committee has earned the Chapter of the Year Award for the second consecutive year. In order to do so, we exceeded our Membership and Financial Goals for FY12.

Janice Fineman, Executive Director at Brandeis, wrote, “Congratulations to you and the Board of the Phoenix Chapter for being named as a BNC Chapter of the Year for FY12. This is a wonderful accomplishment and caps off what was another outstanding year for the chapter. All of the accomplishments - especially meeting membership and financial goals - depend on the active participation of the membership, but getting the broad base of members involved and attending events and programs is the work of a dedicated, creative and energetic board and its leaders. You all deserve many kudos.”

In addition, the Western Region awarded our chapter with the following:

- Western region highest achievement awards in Membership
- Western Region highest achievement in Financial
- Outstanding Fundraising Events of 2011 - 2012
- “Bookmark” Cocktail Event / Book & Author Event with Boutiques and Silent Auction
- Outstanding Learning Opportunities Awards
- Outstanding Most “Creative” Fundraiser Award
  Vintage Clothing Fashion Show 1920's - 1990's
- Western Region New Men's Group Award
  “For their hard work in successfully starting a new Men's Group.”

Last but not least, our own Carol Kern was presented with a National Presidential Citation by Leslie Pearlstein, National President. It reads:

For the past two years you have served as chair of the Visioning Committee, our important strategic planning initiative. With an enduring desire to further the success of our organization, you have worked effectively with your committee members and consultants to establish a plan for the future of the Brandeis National Committee.
Membership News

Condolences to the family of Lillian Kleger.
Condolences to the family of Will Gill, Joan’s husband.
Congratulations to new member, Wendy Cohen, on her recent retirement.
Mazel tov to Sheila Berkowitz’s and Janie Kuznitsky’s granddaughter, Abrie Berkowitz who was inducted into the Junior National Honor Society.
Condolences to the family of Doris Friedberg, Roni Nassberg’s mother.
Congratulations to Margie and Jerry Bold on their special anniversary.
Congratulations to Phyllis and Phillip Becker on their special anniversary.
Mazel tov to Carol and Don Baine on the birth of their granddaughter, Sienna Belanger. Proud parents are Alyssa and Phillip Belanger.
Sympathies to Jane Coleman’s family regarding the passing of her father.
Get well wishes to Flora Rich.
Get well wishes to Mary Moore.

New Members
Thea Allen, Anita Brown, Howard Cohen, Elliott Gartner, Israel Hanin, Vandi Hanin, Ruth Kaminsky, Daniel Muchin, Ilene Riffle, Betty Schechter, Hannah Sperber, Dr. Zuli Steremberg

SAVE THE DATE
“Getting to Know You” Coffee

On October 12, 2012 at 1:00 pm the Membership Committee will be hosting a “Getting to Know You” Coffee. You will have the opportunity to discover what our Phoenix Brandeis Chapter has to offer, as well as meeting other new members. Invitations, with more details, will be mailed mid-September. If you have friends or relatives who may be interested in learning about our award-winning chapter, please contact:

Kathleen Witkin at 480-473-4825  KNJ1974@aol.com or
Joyce Gordon at 480-970-1062  Joyagor@aol.com

Please report life-cycle events to: Truda Chick  480-686-8747  tchick2@cox.net
# Book Fund

For all your Book Fund needs call: Book Fund Chair, Marianne Silberman 480-314-1971, 11871 E. Del Timbre, Scottsdale, 85259 marsil13@cox.net

We are now accepting credit card donations for orders of $10.50 or more.

<table>
<thead>
<tr>
<th>DONOR</th>
<th>RECIPIENT</th>
<th>OCCASION</th>
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<tr>
<td><strong>SPECIAL BOOK COLLECTION</strong></td>
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<tr>
<td>Bobbie &amp; Tom Garber</td>
<td>Marcy Strauss</td>
<td>In honor of becoming Co-President of Phoenix Chapter of BNC</td>
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<td><strong>LEARNED RESEARCH JOURNAL</strong></td>
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<td>Lynda &amp; Lou Weckstein</td>
<td>Nancy Greenspan</td>
<td>In memory of your beloved father, Dr. Norman Birnbaum</td>
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<tr>
<td>The Music Group</td>
<td>Lois Roth</td>
<td>In memory of your beloved son, Mark Roth</td>
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<td>Arlene Feldman, Roz Fischer, Elaine Wagner, Sandy Weiss, Ellen Tuckman, Marilyn Blynder, Phyllis Becher</td>
<td>Lois Roth</td>
<td>In memory of beloved son, Mark Roth</td>
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<td>Lynda &amp; Lou Weckstein</td>
<td>Marilyn Zolondek</td>
<td>In honor of being a great mentor to young teachers</td>
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<td>Lynda &amp; Lou Weckstein</td>
<td>Joelle &amp; Ralph Edler</td>
<td>In memory of beloved sister, Diane Newman</td>
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<td>Layne &amp; Robert Colman</td>
<td>Dr. Susan Gross</td>
<td>Congratulations on a job well done!</td>
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<td><strong>SPECIAL TRIBUTE</strong></td>
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<tr>
<td>Connie &amp; Hy Flegenheimer</td>
<td>Janet Baker</td>
<td>Wishing you a happy and healthy birthday</td>
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<td>Joan &amp; Will Gill</td>
<td>Ellyn Clark</td>
<td>In memory of your beloved husband, Frank</td>
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<td>Joanie &amp; Harvey Bream</td>
<td>Myra Baum &amp; Family</td>
<td>In memory of your beloved husband, Jim Baum</td>
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<td>Corinne Rubenfeld</td>
<td>Lois Roth</td>
<td>In memory of your beloved son, Mark Roth</td>
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<td>Layne &amp; Robert Colman</td>
<td>Cheryl Kane</td>
<td>Best wishes for your speedy recovery</td>
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<td>Buzz &amp; Mindy Wachler</td>
<td>Cheryl Kane</td>
<td>Best wishes for your speedy recovery</td>
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<td>Ruth Braunstein</td>
<td>Myra Baum</td>
<td>In memory of your beloved husband, Jim Baum</td>
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<td>Lynda &amp; Lou Weckstein</td>
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<td>In memory of your beloved husband, Jim Baum</td>
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<td>Layne &amp; Robert Colman</td>
<td>Marcee Newman</td>
<td>In memory of your beloved husband, father and grandfather, Ben Newman</td>
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<td><strong>LOUIS BRANDEIS</strong></td>
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<td>Connie &amp; Hy Flegenheimer</td>
<td>Joanie Small</td>
<td>Wishing you only good health from now on</td>
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<td>Marianne Silberman</td>
<td>Mondy Katz</td>
<td>In memory of your beloved mother, Margot Katz</td>
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<td>Irene Lubin</td>
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<td>Irene Lubin</td>
<td>Lois Roth</td>
<td>In memory of your beloved son, Mark Roth</td>
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<td>Nan &amp; Larry Waldman</td>
<td>Marilyn Zolondek</td>
<td>In honor of your excellence in teaching</td>
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<th>MILLIONTH BOOK</th>
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<td>Phoenix Chapter Board</td>
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<td>Iris Wigal</td>
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<td>Marianne Silberman</td>
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<td>Marcy Strauss &amp; Lori Roth</td>
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<td>Rhoda Pack Eisenberg</td>
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<td>In honor of your grandson’s marriage</td>
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<td>In memory of your beloved husband, Jim Baum</td>
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<td>In memory of your beloved son, Mark Roth</td>
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<td>Happy first anniversary</td>
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<td>In memory of your beloved son, Mark Roth</td>
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<td>In memory of your beloved sister</td>
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<td>In memory of your beloved son, Jason</td>
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Book and Author Volunteer Meeting

Wednesday, October 31, at 11:00 am
Phoenician Hotel
Contact: Carol Kern
CAK571@aol.com  602-315-1595

Board contacts are listed on page 12. Additional members serving on the Phoenix Board this year are:

National Liaison ................................................................. Sue Karp
Immediate Past President .................................................. Gladys Simon
President Emeritus ............................................................. Carol Kern
Advisor ........................................................................... Iris Wigal
Book and Author Co-chairs ................................. Merrill Kalman, Carol Kern, Sara Leopold
Parliamentarian ................................................................. Judy Levine
Chief Information Officer .................................................. Selma Ost
Liaison Sun Lakes ............................................................. Irene Kestenbaum

Board Members-at-Large:
Phyllis Becker, Nancy Elkins, Pamela Fingerhut, Susan Joffe, Ellen Kirschenbaum,
Ronda Kottle, Sheila Landau, Brina Pepper, Amy Richman, Joanie Snider, Jo Ellen Susman,
Gail Tenn, Nan Waldman
**Brandeis National Committee**  
**Phoenix Chapter**  
**Membership Form**

Name:______________________________________________________________  
Local Address:_________________________________Unit #__________________  
City, State, Zip:_______________________________________________________  
Email:______________________________________________________________  
Phone:_____________________________________________________________

Summer Address:____________________________________________________  
City, State, Zip:_______________________________________________________  
Dates Summer Address:________________________________________________

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BNC memberships are tax deductible and apply through June 30, 2013

$60 Annual                       $85 Contributing                    $125 Sustaining  
$60 Spouse or Other of Life Member________________________________  
$40 Spouse or Other of Annual Member_____________________________  
$20 Associate (primary resident, chapter____________________________)

Check enclosed, payable to BNC $__________________________________

Include this application and check for MEMBERSHIP ONLY to:

Irene Lubin, Financial Secretary  
BRANDEIS NATIONAL COMMITTEE  
11935 E. Del Timbre, Scottsdale, AZ 85259  
iwlubin1@cox.net  
Call Irene at 480-948-3773 to use MasterCard or Visa

YOU MUST BE A MEMBER TO JOIN STUDY GROUPS.  
This page is for Membership Form only.
Sustaining the Mind. . .
a personal view

Brandeis National Committee has in place a wonderful program of Student Ambassadors assigned to various local chapters such as ours. One such Ambassador who also is a stellar Brandeis science student has written a letter worth sharing with you. Please read and be inspired.

This fall will begin my final year at Brandeis University. The past three years have exposed me to some of the most phenomenal, groundbreaking achievements in neuroscience. My experiences in the labs and in classes on campus have inspired me to the point of truly knowing what I am destined to do for the rest of my life.

Having spent my undergraduate career taking various science courses as a biology major on the pre-medical track, I now feel prepared to conquer my most challenging endeavor yet - the MCAT. One course in particular has proven to be especially significant to my studies here: Neurobiology of the Human Disease, taught by professor Gregory Petsko. Through his generous words of wisdom and genuine devotion to his field of study, he has inspired me to dedicate my future to the study of the brain; more specifically neuroendocrinology, or the interaction between hormones and different parts of the brain. After taking his class, I began volunteering at a local hospice with patients suffering from various neurodegenerative diseases, among other ailments.

As an undergraduate, I am fortunate enough to feel I have already discovered my passion and aspire to become a physician with a specialty in geriatric neuroendocrinology. I plan to spend my final year at Brandeis as a teaching assistant in the organic chemistry classes and hopefully attain a research position in Gregory Petsko's lab.

I am so grateful for the support that has allowed me to attend Brandeis, and as the new student representative on BNC's National Executive Committee. I know how important it is to continue to gain support for all the university's greatest accomplishments. This support will prove to be invaluable for me, as well as for the many other student and professional scientists at Brandeis as we go forward with our contributions to the scientific advancements of the future.

Yes, as BNC - Phoenix Chapter members we can have an impact on students, research, and the future of our family and own health and well being. By donating to the Sustaining the Mind Campaign, all this will continue to happen and new answers can be found. Please join this campaign by making a contribution. We thank you in advance for your generosity.

http://www.brandeis.edu/bnc/philanthropy/sustaining-the-mind.html
F. Y. I.

Co-Presidents:
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clanroth@gmail.com 480-664-3312
Marcy Strauss
mss29@comcast.net 602-606-2712

Programming Vice President:
Gladys Simon
gladsi26@hotmail.com 480-773-7958

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Daron Barness
daronday@aol.com 480-607-1611
Sara Leopold
sara1225@gmail.com 480-525-1575

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carol@mmcom.com 480-626-4763
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Arlene Feldman
agfeldman1@cox.net 480-227-6303

Book Fund Chair:
Marianne Silberman
marsi13@cox.net 480-314-1971

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CAK571@aol.com 602-315-1595

Publicity
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abrams.carol@gmail.com 310-210-6751

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Kathleen Witkin
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Bruce Galin
bruce.phxbnc@gmail.com 480-661-0842

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iwlubin1@cox.net 480-948-3773

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Iris Wigal
wiggley@cox.net 602-980-5436

Bulletin Editor
Bonnie Clewans
beadorder@aol.com 602-509-4507

www.BrandeisPhoenix.com
480-359-7262

Mark Your Calendar

New Member Coffee
Friday, October 12, 2012
1:00 - 3:00 pm

Fall Event - All That Jazz
Friday, October 19, 2012
McCormick Ranch Golf Club

Book and Author Volunteer Meeting
Wednesday, October 31, 2012

Women’s Symposium at JCC
Sunday, November 4, 2012

BNC Winter Party
Date to be determined

University on Wheels
Date to be determined

Bookmark Cocktail Party
Sunday, March 3, 2013

Book and Author
Monday, March 4, 2013

Women’s Seder
Tuesday, March 19, 2013