Magnify The Mind Campaign  
Brandeis University  
Rancho Bernardo Chapter  
Bulletin • August 2018

Opening Program  
“With Toe Tapping Entertainment”  
Wednesday, September 12th  
11:00 am  
Country Club Of Rancho Bernardo  
12280 Greens East Road  
Silver Level: $37.00  
Gold Level: $40.00  
Platinum Level: $43.00

Menu - Choose One Entree

☐ Tuna Salad Sandwich on Croissant  
With Potato Salad & Coleslaw

☐ Chopped Cobb /Diced Chicken Salad  
Rolls & Butter

☐ Vegetarian Wrap With Fresh Fruit  
Dessert - Variety of Cookies, Brownies & Tarts

Coffee, Tea, Lemonade

Remember The Andrew Sisters?  
(of course you do)
Well We’ve Got Them (kind of)
Please Join Us On A Trip Back To  
The 1940’s With  
“Sweethearts Of Swing”

Please Seat Me With...

My Name

Plus Author Kyra Oliver  
Event Coordinator at Country Club of RB  

Sharing her story with us in her new book, “8 Ways Of Being”:  
Kyra's book inspires others to overcome a personal loss in life.

Please Send Your Check Made Out To BNC By Sept. 7th To:  
Trudy Holleb  
16925 Hierba Drive, #243  
San Diego, CA 92128

Proceeds Going To Magnify The Mind Campaign  
Tax Deductible Amount Is Anything Over $32.00
President’s Message

Dear Members:

I hope your summer has been fun & restful. Please do plan to attend our first program which will be terrific & take you back to the 1940’s... Please sign up for our Study Groups ASAP so you will able to get into the groups you want, & not be disappointed.

See you at our first program...

Linda

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts & research University founded by the American Jewish Committee. Its membership is connected to the University through fundraising & through activities that reflect the values on which the University was founded: academic excellence, social justice, non-sectarianism & service to the community.
Dear BNC Leaders:

We are excited to announce our new BNC campaign, Magnify The Mind, which launched on July 1, 2018.

This new campaign will further the advancement of neuroscience research through the purchase of a two photon microscope. This new microscope will enable Brandeis researchers to observe brain activity in real time allowing our scientists to make new discoveries toward the treatment of brain disorders such as Alzheimer's, Parkinson's, ALS, & autism.

We sincerely hope you will designate all your fundraising events and activities for this exciting campaign to purchase a $500,000 resonant scanning two photon microscope.

More details will be coming soon..please note this one year campaign will begin on July 1st.

Sincerely,

Madalyn Friedberg
BNC National President

M’Lissa Brennan
Director Of Development

Beth Bernstein
Executive Director
Brandeis University/National Women’s Committee  
C/O Rhoda Lavine

Dear Rhoda:

We are deeply grateful for your Brandeis Chapter’s contribution of 27 bags of food and one box of diapers, received by Interfaith. Thank you for lending a hand to people in great need. It is because of you, our family of volunteers & donors, that Interfaith is able to help those struggling to achieve stability & independence.

Your efforts & kind donations of food, furniture, household items & hygiene products impact the community in so many ways!

Thanks Sincerely,

Robert Adams
Robert Adams  
Chief Development Officer

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**Thank You Letter From Interfaith**

MEMBER - TO - MEMBER

That most of our members find out about BNC because they are invited to an event by a friend? With so many wonderful programs & events coming up in our chapter, why not invite a friend to join you? Share Brandeis - invite a friend to:

- Attend one of our monthly programs
- Attend a University On Wheels or Book & Author program
- Participate in a community service event

**Our Chapter’s Membership Coffee**

We are having our chapter’s Membership Coffee on, August 15th at Seacrest. If you have a name of someone who may be interested, please call Bobby Sue (858) 775-3152

Share Brandeis With A Friend!
In October 1947, the nation's fear of Communism spread to the film industry, as the House Un-American Activities Committee (HUAC) held a series of hearings intended to probe subversive communism in Hollywood. The hearings resulted in contempt of Congress charges against the "Hollywood 10," a group of filmmakers, mostly screenwriters, who refused to cooperate with the committee and were ultimately jailed and banned from working for all of the major studios. The Hollywood 10 were just the beginning. The hearings ushered in the film industry's blacklist era and scores more were banned from work due to their political ideologies in coming years.

Brandeis professor Thomas Doherty has meticulously examined the events that led to the Hollywood blacklist in his new book, "Show Trial: Hollywood, HUAC, and the Birth of the Blacklist." Doherty took some time to answer questions from BrandeisNOW.

Tom Doherty “Show Trial” has a tremendous amount of detail. What was the most surprising discovery you made during the research?

I was particularly touched by the story of the Committee for the First Amendment, the group of Hollywood artists formed to protest the tactics of the House Committee on Un-American Activities during the hearings in October 1947.

Spearheaded by director John Huston and screenwriter Philip Dunne, the committee flew to Washington in the middle of the hearings to lend moral support to the motion picture industry. Humphrey Bogart, Lauren Bacall, John Garfield, and many others attended the hearings and spoke out against the slander that Hollywood was a hotbed of subversive activity.

What relevance do you think the blacklist period has for Hollywood and American culture today, particularly in the era of #MeToo?

One has to be wary of glib comparisons. The Unfriendly Nineteen, the original group of recalcitrant Hollywood artists hauled before HUAC, and the other artists caught in the blacklist hadn't committed any crimes; they had simply exercised their rights to free expression and assembly.

Today, the producers and artists in the #MeToo crosshairs are accused of criminal conduct — rape and sexual harassment. That's a fundamental difference. At the same time, Hollywood seems to be caught again in a rush-to-judgment atmosphere where a single accusation can deep-six a career and render a performer persona non grata in the time it takes to hit the retweet button.

One of the lessons of 1947 is that, especially in times of extreme political passions, you've got to maintain a respect for rational dialogue and due process.
Dear Members of the Brandeis Community,

On Sunday, the university joyfully celebrated its 67th Commencement exercises, with 916 undergraduates and 904 graduate students receiving their degrees. As always, we celebrated their accomplishments, the groundbreaking scholarship of our faculty, and the experiences of the outstanding individuals who received honorary degrees. Very appropriately, since it was Mother's Day, nearly all our speakers paid special tribute to the many proud moms and grandmothers in the audience.

Our Commencement speaker, Freeman A. Hrabowski III, brought to the podium a deeply inspiring life story: As a 12-year-old growing up in Birmingham, Alabama, he joined a civil rights protest that landed him in jail with other youngsters, where they received moral support from Dr. Martin Luther King Jr. Now Dr. Hrabowski is the president of the University of Maryland, Baltimore County. Like Brandeis, UMBC is a young institution, founded in 1966, and, like Brandeis, it boasts a tradition of inclusivity.

I hope you'll watch or read Dr. Hrabowski's inspiring speech to our graduates. He reminded them, "The way you think about yourselves, the language that you use, the way you interact with each other, the values that you hold, will be so important. You become like the things you love. I challenge you today to dream about the possibilities. It was Harriet Tubman who said, 'Every great dream begins with a dreamer.' And you have this possibility."

I also invite you to watch the performance by another of our honorary degree recipients, legendary Israeli singer-songwriter Chava Alberstein, who sang "A Prayer From King David" in Hebrew during the ceremony.

I always find Commencement invigorating. It's a chance not only for our graduates to begin the next chapter in their lives but for Brandeis to begin its important work anew. Thank you for your commitment to helping us in this work. May the summer months give you an opportunity for exploration and renewal.

Sincerely,

Ron

BOOK FUND HAS TRIBUTES FOR EVERY OCCASION

Brandeis Tributes are the perfect way to mark a special occasion or to simply remember someone. Your donations support a worthy cause since Book Fund money goes directly to the Brandeis Library to keep it up-to-date in all academic areas and continue all of its services.

Send a Brandeis Tribute and spread warmth, kindness, caring, love, understanding and friendship.

Call Barbara - (858) 451-9228 To Order
Shelter to Soldier™ is a CA 501c3 nonprofit organization that adopts dogs from local shelters and trains them to become psychiatric service dogs for post-9/11 combat veterans suffering from Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and/or other injuries associated with traumatic service experiences. Every day, 20 US veterans and 1 active duty service member are lost to suicide. That's an average of one life lost every 69 minutes. The suicide rate among the nation’s military personnel has spiked this year, eclipsing the number of troops dying in battle and on pace to set a record annual high since the start of the wars in Iraq and Afghanistan more than a decade ago. PTSD is a major problem for our men and women in uniform, and its effects last far and beyond the battlefield.

Every year, our nation sees approximately 7.6 million animals enter shelters. More than half of those animals are dogs, at 3.9 million every year. This year alone, 1.2 million dogs will be euthanized due to space, behavioral problems, or medical complications. Many great dogs are often overlooked at shelters for behavior issues such as protest when left alone, different levels of classic separation anxiety, unruly (non-aggressive) behaviors, barking, poor house manners, and housebreaking issues. Our team of professional dog trainers are experts in behavior modification, and in most cases, are able to modify unwanted behaviors and continue to train the dogs at the elite level of service work needed for their new job. Our team's expertise in training service dogs is unmatched in the field and provides a great platform for us to use these talents to serve our military personnel in honor of their service to our country. The sponsored service dog will serve the critical role of psychological support to his/her veteran handler.

**Items that are needed by these dog trainers:**

Training Treats
Stewart Pro Treats•Zuke’s Mini Naturals•Whimzees Treats
Order Through Amazon or Purchase at Wal-Mart

Questions?..Call Linda (858) 487-8041
**Board Of Directors**

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**Opening Program**

“The Andrew Sisters” (Almost)